

2017 IIDA IDEA AWARDS

Biltwell Event Center, Indianapolis - Friday, March 3, 2016

SIGNATURE SPONSORSHIPS

*All sponsors receive company name in program thank you.

Lustrous Lumen \$2,000

- 4 complimentary tickets to event
- Company logo as step-and-repeat backdrop at red carpet entrance and award winner's photo background
- Recognition on IIDA website and social media (Facebook)
- Full size ad featured in running slideshow on monitors before, during announcements and after ceremony
- Announcement of appreciation at beginning and closing of event
- Company logo displayed on entry signage
- Sponsorship designation on company attendees name tags (4)

Brainstorm Brilliance \$1,000

- 2 complimentary tickets to event
- Full size ad featured in running slideshow on monitors before, during announcements and after ceremony
- Announcement of appreciation at beginning and closing of event
- Company logo displayed on entry signage
- Sponsorship designation on company attendees name tags (2)

Radiant Resolution \$500

- 1 complimentary ticket to event
- 1/2 size ad featured in running slideshow on monitors before, during announcements and after ceremony
- Company logo displayed on entry signage
- Sponsorship designation on company attendee name tag

Fiery Footcandle \$250

- 1/4 size ad featured in running slideshow on monitors before, during announcements and after ceremony
- Company name displayed on entry signage
- Sponsorship designation on company attendee name tag

SPECIAL EVENT OPPORTUNITIES

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Kinetic Conclusion (Fort Wayne Bus Sponsor) \$1250

- Bus transportation provided and CDL driver included
- 1 complimentary ticket to event
- Event tickets for passengers not included
- Sponsor has opportunity to provide snacks and drinks on bus

Shutter Speed Shine (Photo Booth Sponsor) \$1,000

- 2 complimentary tickets to event
- Photo booth provided for guests use during after party
- Company name included on printed photos
- Company logo on outside of photo booth
- Announcement of appreciation during after party

White Hot Wattage (Student Competition Sponsor) \$1000

- Named after sponsor, "Your Company Name" Student Competition
- 2 complimentary tickets to event
- Sponsor announces winner and presents award on stage
- Live voting during cocktail hour, sponsor logo featured on ballot box

Amperage Aglow (Table Wine Sponsor) \$1000

- Company logo featured on wine signage at all seated event tables

Filling Phosphorescence (Food Sponsor) \$500

- Company logo featured on menu at each attendee seat
- Company logo at food stations during cocktail hour (4"x4" size)

Sparkling Solutions (Bar Sponsor) \$300

- Company logo shown on signage at bar (4"x4" size)
- Company logo shown on bar drink menu

Vibrant Voltage (Student Sponsor) \$500

- Host table featuring company logo for student design competition students including 8 tickets