IDEA Celebration: Big Event, Big Success

What a great idea! After months of planning, our first annual IDEA Celebration was held on November 9th with over 160 people attending. Twenty-three entries in five categories were entered by firms from all over the state. The judges were very excited about the quality of the entries. Past President, Melissa Brewer, brought the idea of a statewide interior design competition to the board for consideration during her term as president more than two years ago. Inspired by similar competitions in other chapters, Melissa believed that there was a need to recognize and celebrate the excellent design work being done in our own state.

During the last year, Melissa formulated a committee and began planning our own event.

The call for entries went out in August and the committee was very pleased with the overwhelming response with the number and quality of submissions for this inaugural event. Three judges critiqued the entries on creativity, function and overall concept by evaluating the projects using 24 different criteria. Judges included Anita Barnett, FIIDA, from Minneapolis, LaRayne Arnold, IIDA, from JPC Architects in Bellevue, Washington, and Kelly Warfield, IIDA, from Gensler in Dallas, Texas. The judges shared many positive comments with the committee.

The awards were specially designed and handcrafted by local metal sculptor Michael Swolsky exclusively for this event. He used the event logo, and created the Best IDEA and Good IDEA awards in his interpretation of a light bulb. The Socket awards, presented to the supporting vendors of the winning projects, were his interpretation of an electrical socket.

The eloquent Cheryl Durst, Executive Vice President and CEO of International Interior Design Association, traveled from headquarters in Chicago to be master of ceremonies for our event.

Presenter Sponsors ($250): Keith Potter (MDC Wallcoverings), Gerald Shannon (Seibold Baker Associates), Debbie Jeffares (Kimball Office), Scott Schultz (National), Tim Waterfill (Dan Binford & Associates), Char Bennett (Continental Office Environments), Carla Hill (Steelcase Inc.), Larry Falts (DesignTex), Nancy Wright (Knoll), and Ken Aul (Mayer Fabrics).


Thank you to our Sponsors — (this was not a money raising event and all sponsorship dollars went directly to the expenses incurred by the competition).

The centerpieces were judged and the winner was Brenda Gerst (KI) with her hand-painted chair and podium. She received two free tickets to the IIDA Monte Carlo event in February. After the event, seven of these spectacular centerpieces were raffled off to designers.

Watch the newsletter and website for the call for entries for next year’s IDEA Celebration.

Event Committee Members
Front Row: Char Bennett, Sarah Mendenhall, Myron Cromer, Melissa Brewer (Chairperson), and Julie Burroughs
Back Row: Elizabeth Arnold, Stu Stiller, Cheryl Durst, Denise Wilder, and Keith Potter
Not pictured: Sarah Jack
Recognizing Good Design

This is the time of year to award exceptional design in Indiana. There have been two recent design award ceremonies, the 28th annual Monumental Affair Awards and the 1st Interior Design Excellence Awards. The Monumental Affair acknowledged design, development, construction, engineering, neighborhood beautification, and public art in Marion County. The IDEA Event, sponsored by the IIDA Indiana Chapter, highlighted interior design projects from the entire State of Indiana and was judged by a national jury.

Although the awards were different in focus, both events had similarities. First, the individuals who created the projects that were submitted for both awards were talented designers who could be compared to nationally known figures. Next, the projects that were entered showcased the variety of work that is available here in the Midwest. Also, while being chosen for their design features, each project had to be successful in meeting the overall requirements and needs of the client.

These events show that design matters and that there is good design taking place in Indiana. As we go about our day-to-day tasks and complete our projects we shouldn’t be working just to win awards. We should be working to create successful projects that enhance the environment for our clients and their businesses. After all, it is the successful projects and the exceptional designs that we create that will ultimately be worthy of those rewards.

The autumn issue is normally dedicated to the design community and Monumental Awards. An event recognizing design excellence in Marion County, only one category recognizes Interior Design. Still focusing on the design community a slight change has occurred. This year I am pleased to feature the IDEA winning projects and celebrate great Interior Design throughout the State of Indiana. However, the Monumental Award winners in the Interior Category should not go unrecognized. The Honor Award went to Maregatti Interiors for the Finish Line Corporate Office. The Merit Award went to Axis Architecture + Interiors for Goodwill Industries: Indianapolis Metropolitan Academy #2. The Achievement Awards went to Axis Architecture + Interiors for Bradley and Montgomery Advertising and Demerly Architects for Elements Restaurant. Congratulations to all the winners.
On Board with “The Board”

On July 1, the IIDA Indiana Chapter board members stepped into their new positions. The combination of fresh faces with new ideas and board veterans staying the course makes for continued success as an organization. If you are wondering ‘who are those people driving the boat?’, let me introduce you.

**Myron Cromer, IIDA, President**

A graduate of Ivy Tech State College, Myron had an interest in the process of how buildings are constructed and how the pieces are put together to create a successful project. He is a design associate with Pedcor Design Group and enjoys all areas of design, but especially the technical aspect of creating construction drawings and visiting construction sites. He became involved with IIDA because he felt it was his professional duty to be part of an organization that represents interior design. He hopes to provide expanded benefits to our membership as a board member. Married to Eila, and father to Levi, a smart kid and great baseball player, in his spare time he coaches baseball, plays softball and golf and completes home improvement projects in his free time.

**Denise Wilder, IIDA, President Elect**

Graduating from Ivy Tech State College with an AAS in Interior Design, Denise went on to major in Finance at IUPUI. She got into design because she wanted to be a designer since she was a little girl. Despite her advisors urging her not to, she did it anyway. She runs two businesses simultaneously. Shoestring Interiors specializing in cost effective solutions to residential design dilemmas and Wilder Design Group specializing in commercial design. She joined IIDA as part of the original IBD Chapter in the 70’s and hopes to bring in more members and encourage both new and past members to become more active in our chapter and be among the leaders in our legislative efforts. A single mom of 3 boys and 2 girls, ranging in age from 7 to 26, in her free time she likes to work on business strategies to grow her businesses and domestic strategies to keep her children safe and out of trouble. After that, snuggling up with a good book is her reward.

**April McClurg, IIDA, Past President**

A graduate of Purdue University, she has always been very creative and loves analytical problem solving and considers herself to possess a keen sense of style. Interior Design seemed like the field for her. Currently a project designer with Schott Design, Inc, her goal is to create innovative and thought provoking designs. She became a member of IIDA to take advantage of the networking opportunities, continuing education and to be involved in promoting our profession. As a board member, she hopes to make a difference in the organization and the community. She is married to a commercial construction project manager and is mother to Teague, an angelic 1 year old. When she finds free time, she enjoys spending quality time with her family, being active in her church, anything outdoors, spending time with friends, exercising, traveling and remodeling her house or yard.

**Donna Miller, IIDA, VP Professional Development**

Donna graduated from Indiana University with a degree in Interior Design. Having started designing as a hobby, she decided to pursue it as a career. She is a designer with The Schneider Corporation and enjoys the variety of projects corporate design offers. She joined IIDA to meet other interior designers. Donna has raised the bar regarding the quality of chapter programs since stepping into her current position. She is married to Gary and has three children, Dana, Ryan and Kayla and two grandchildren Sami and Breanna. In her free time she likes to work in the yard and do home improvement projects.

**Melinda McGee, IIDA, VP Membership**

A graduate of ITT Technical Institute with an AAS in Architectural Design, she got into design because of her great appreciation for architectural structures and belief that interiors should never be overlooked! She is a designer with HM Design, with a keen interest in contemporary design. She joined IIDA to surround herself with other great designers and hopes to mentor young designers as a board member. Practically a newlywed, she is married to her soul mate, Rich and likes to travel to warm destinations in her free time.

**Julie Burroughs, IIDA, VP Communications**

Julie is a graduate of Indiana University with a degree in Interior Design. She became interested in design while working summers at her Dad’s art gallery. She is a project designer with Schott Design, Inc. and particularly enjoys the challenges of programming and space planning for the corporate market. She joined IIDA for the networking opportunities and to keep up with current trends. As a board member, she hopes to promote the benefits and opportunities IIDA offers. She is married to Doug and has a three-year-old son, Spencer, who surprises her every day. In her spare time, she composes music, enjoys traveling, ice-skating, reading and spending time with her family.

Article continues on page 11.
IDEA Celebration: Best IDEAS
Hospitality: Retail, Restaurant, Entertainment, Museum

Project: National Underground Railroad Freedom Center Museum, Cincinnati, Ohio
Submitting Firm: Blackburn Architects with Boora Architects, Indianapolis, Indiana
Design Team: Alpha Blackburn, Kathy Brelage and Lynda Anderson
Photographer: Farshid Assassi, Assassi Productions
Contractor: Megan Dugan & Meyers, Brown, LLC, Cincinnati, Ohio
Supporting Vendors: Alie Leach, Atlas Carpet Mills; Kevin Schuitema, Haworth Furniture;
Susan Simon, Louisville Tile Co. Crossville Ceramics

This $110-million project is the centerpiece of Cincinnati’s billion-dollar redevelopment of its Ohio River waterfront, the northern shores of which constituted the legal and symbolic line between the slave south and the free north. Like the Underground Railroad itself, the Freedom Center is a study in cooperation and teamwork because of the site’s central location in the redevelopment of the riverfront area. It is located adjacent to a new Cincinnati Bengal’s Stadium, a new Cincinnati Reds Field, and a new mixed-use redevelopment, each designed by different firms.

Its architecture is shaped by the stories within it, starting with the story of the land and the flight of slaves across the land. As the perilous route from enslavement led slaves across difficult terrain on their journey north, the building and site recall the landscape with their undulating site and building contours, the idea of flight, and the many paths to freedom. The entire complex is united by this single cohesive idea. The site and the entire building convey both the struggle of slavery and the exuberance of freedom through winding paths and north south free-running walls. The curving carpet design is used to reflect the winding paths of the journey to freedom. Materials for the building have weight, permanence and earthy characteristics. Materials such as End Grain Wood, Travertine stone blocks with a rugged cleft finish, granite from Zimbabwe, and weathered copper cladding were chosen for these characteristics. They are evocative of the difficulty and hardships involved in the journey to freedom. All finishes and fabrics within the building were selected to reflect the difficult struggle and abstractly portray the landscape the slaves may have seen during their flight to freedom. The tile pattern on the walls creates an abstract image of the river from above. The reflective surface and texture of the copper tiles portray the light reflecting off of the riverbed, evoking a sense of hope.

The building is organized into three connected pavilions that represent three themes in the Center’s mission — courage, cooperation, and perseverance. These three pavilions contain spaces for exhibits, story theaters, multi-use theater, educational facilities, a research institute, a café, and a gift shop. At the upper levels, the pavilions are connected by way of glass bridges to accommodate public movement and provide visitors with light and views as they move from one exhibit to another. The internal organization of the museum centers on the Slave Jail, a significant artifact and central icon to the museum. The jail can be viewed from many vantage points in the museum including the exterior. The jail is placed so that visitors see it again and again as they move throughout the Center. Flexible office and gallery spaces allow for future programs to evolve and grow. A large central concrete stair encloses the elevators and spirals upwards to the third floor galleries. A large, south-facing public roof garden on the 3rd floor serves as a reflective garden. The 4th and 5th floors of the center pavilion house the Center’s research, education, and administrative spaces. The ceiling of the multi-use theater features a star field of lights that duplicates the sky above Cincinnati at 5:30 am January 1, 1863, the date of the signing of the Emancipation Proclamation, just before the dawn of a new day and a new era.
IDEA Celebration: Best IDEAS
Corporate / Commercial

Project: The Finish Line, Indianapolis, Indiana
Submitting Firm: Maregatti Interiors, Indianapolis, Indiana
Design Team: Scott McFadden, Jason Holt and Kim Strawbridge
Photographer: Jeff Millies © Hedrich Blessing
Contractor: Wolfson-Young Corporation
Supporting Vendors: Melinda Dykstra, Light + Forms; Bill Grace and Charlotte Baker, Business Furniture LLC; Eric Spohn, Spohn Associates, Inc.

The new corporate headquarters of Finish Line reflects a team-oriented approach, fosters interaction and advances its mission to provide the best selection of sport inspired footwear, apparel and accessories. The project included moving Finish Line’s offices into a 65,000-square-foot addition. To meet client needs, the interior design firm immersed itself into the corporate culture, through observation, surveys and focus groups with personnel from all departments. A major goal for the project was to improve the circulation of the space. The existing floorplan made for difficult way finding, and tight corridors hindered impromptu conversations. The space wasn’t conducive to the company’s fast culture and ever-growing staff.

The designers used carpeting to create a “street” that enhances traffic flow and fosters spontaneous meetings. Various colors and sizes of carpet provide a feeling of movement, energy and action. In the workstation areas, carpeting color switches to neutral, providing cues that the role of the space is different. Ceiling planes work with the carpet patterning to enhance way finding. Modern, textural wall coverings with high light reflectance and horizontal aluminum reveals create movement and rhythm, giving interest to large walls. “The Winner’s Circle,” Finish Line’s preferred customer program, was an inspiration point for a key design element that carries through the space. Circles painted in vivid colors add excitement. Acrylic shelves overlay some of the circles, showcasing products and keeping the whole corporate team up to date with what’s going on in Finish Line stores.

Intimate enclaves and various meeting spaces support the employees’ needs as they change tasks throughout the day. The design organizes the zoning of public, semi-public and private spaces, with layering to improve security and privacy between competing shoe vendors. The space is arranged around a central core on the first and second floors that include enclaves for impromptu conversation, conferencing areas, kitchenettes and copy/work rooms. The executive suite, located on the second floor, is a unique space that provides decision-makers with amenities to accommodate their needs, including private offices and conference space, a dining area and casual seating areas for group meetings.

A variety of lighting fixtures, glass walls and acrylic panels contribute to the energetic dynamics of the space. A signature piece of technology is a multimedia projector screen in the lobby that shows sporting events and Finish Line promotional material.

The interactive, dynamic lobby opens up to an atrium space, which includes a bridge on the second floor. Throughout the building, floating ceilings and exposed ceiling help communicate the “action” theme and enhance way finding. Skylights bring light to as many employees as possible, and mezzanines provide openings for people to congregate and interact. Furniture is grouped in open areas to foster spontaneous meetings. A curtain wall system provides more exterior views and natural lighting, allowing employees to be more comfortable and aware of their environment.
IDEA Celebration: Best IDEAS
Healthcare and Assisted Living

Project: The Hansen Center, Batesville Indiana
Submitting Firm: Maregatti Interiors, Indianapolis Indiana
Design Team: Scott McFadden, Jason Holt and Jennifer Worley
Photographer: Jeff Millies © Hedrich Blessing
Contractor: Bruns-Gutzwiller, Inc.
Supporting Vendors: Greg Thompson, Indiana Art Glass; Gary Yohler, Tiffany Photography Studio; Angela Lewis and Soni Kerchaval, In Site Art Consulting Group

When leadership at Margaret Mary Community Hospital in Batesville, Indiana decided to expand services and offer cancer treatment closer to home to the rural areas in eastern Indiana and western Ohio, they didn’t want a traditional cancer treatment facility. They wanted a place to nurture patients, comfort family and support the staff. The design team worked with the client to conduct visits to similar facilities and to interview patients and staff to help set objectives and meet them.

The Hansen Center is a patient-centered facility named in honor of a patient-centered physician—Dr. J. Michael Hansen, who lost his battle with cancer in 2002. In addition to medical and radiation oncology treatment on the main floor, an outpatient specialty clinic and endoscopy suite on the second floor, with its own separate entrance, alleviates congestion at the main hospital.

The Hansen Center creates a positive first impression that carries throughout. The interior reception area and family area is approachable, yet has the elegance of a five-star resort. A stone fireplace warms the large family area. Wooden beams, panels of art glass and hardwood floors give this space a welcoming feel. The family area provides convenient access to the kitchenette, community room and consultation rooms. Clearly identifiable pathways through curved corridors and indirect lighting, as well as design elements that serve as landmarks, help patients find their way intuitively throughout the entire facility.

Patient input inspired several design elements. Most centers that the design team toured included open infusion suites for chemotherapy treatment in one room. However, focus group patients made it clear that while they often find comfort in talking to other patients, there are days when they covet privacy. With that in mind, designers created flexible infusion bays separated by sliding doors of etched art glass and wood. Patients choose whether they want to visit with others, or whether they prefer more privacy. The bays include amenities, room for family and windows that look out onto a healing garden. Patients also said that when they are battling cancer, they could become sensitive about their appearance. The designers considered this and integrated some low-level, incandescent lighting, which is more complementary to patients than fluorescent. In addition, a highly transparent sheet glass with a high performance coating at the infusion bay windows controls thermal comfort and reduces glare and reflection, especially during the evening. This is important to patients, who may not want to see their reflections.

While the design nurtures patients and families, it also helps “heal the healers” by improving their experience, efficiency, and providing areas for respite.

Art glass carries the healing concepts throughout the entire building, and provides places of reflection and intrigue. Inspiring photographs create positive distractions to the patients receiving radiology treatments. The variety of images allows patients to dream about a beautiful world that gives them hope. An art consulting group worked closely with the owner and the designer to complement the building’s design and healing concepts, helping bring a variety of two and three dimensional art pieces to a community that will inspire people at a difficult time in their lives.

Increasing in Numbers
— by Melinda McGee, IIDA Indiana Chapter / VP of Membership

In September, the IIDA Indiana Chapter held another Industry Leaders Roundtable. The group was intimate, but there were plenty of topics for discussion. One topic was the Indiana Chapter’s recent donation of $1,000.00, made thru the IIDA foundation, to support Hurricane Katrina relief efforts. The money will go to the Red Cross. Anyone who would like to make a contribution can also do this thru the IIDA Foundation. Log onto www.iida.org for more information. The leaders were notified of the recent Membership Campaign launched by IIDA Headquarters in early September. The campaign was embraced and the Indiana Chapter board asked the leaders for support and assistance in the recruitment. This year another focus for the chapter is reaching out to students. The leaders agree that this is so important to our industry since students are the future of design. The Indiana Chapter will be teaming with industry leaders on trips to local universities to educate students of the importance of IIDA. Support was also given for the upcoming student-mentoring week held every January. We would like to see more firms assist in the program. The student competition is yet another way leaders will be contributing. This year we will be gearing it more towards students with portfolio reviews and discussions with design professionals. All industry leaders are encouraged to be part of this exciting event.

The IIDA Indiana Chapter board would like to thank Dene Nidiffer with Lohr Design and Jeryl Mitsch with HM Design for attending the September Industry Leaders Roundtable. We appreciate the continued support and welcome all industry leaders to attend the next roundtable in late January. Look for more details in December.
IDEA Celebration: Best IDEAS
Institutional: Education, Government, Libraries

Oaklyn Branch Library is built into a hillside with a natural meadow roof and only one exposed façade. The client insisted that once its users entered this library, they would not get the feeling of being underground. Views and a thoughtful layout were essential to achieving an open airy affect.

A palette of warm earth tone finishes with splashes of color were used to highlight key spaces and materials were chosen with an earth conscious mindset.

The two story main entrance in the gallery is the only part of the library, which rises above the natural meadow roof. Natural light floods this space through clerestory windows and filters through the “cloud gate” just above the checkout desk. It filters the light for the workstations below, but it also can be rotated to a vertical position to serve as an after-hours gate allowing the public meeting room and restrooms to be available when the main part of the library is closed.

Stone veneer columns line the walls of the gallery, creating a solid base for the exposed wood ceiling to rest upon and spaces for art display cases and bookshelves. A honey maple wood finish was chosen for millwork and furniture to compliment the stone. The floor tile creates a grounded base with the use of slate like porcelain tile in a warm earthy tone. Behind the circulation, where library employees stand much of the day, a natural cork floor was selected to help reduce strain and fatigue in addition to providing a soft surface to absorb sound. The cork also acts as an intuitive marker for the line between employee and public space.

The library consists of two sections located directly off of this main entry gallery: one houses the Adult Collections and the other houses the Children’s Collections. The Adult Collection takes full advantage of the views outside with window seats dedicated to study tables and comfy lounge chairs. The Children’s Collections are located across the gallery space from the Adult Collections for sound isolation and better control of the space. The gentle curves of the ceiling welcome children into this space with a chasing rainbow of light. Programmable LED lights add a spectacular dimension to this space with no exterior window. Just below these gentle curves along the wall are built-in book display shelves and little nooks into which the children can tuck. The books shelves were kept to a minimum height with taller ones at the back of the space. Lots of soft seating, children’s height furniture and benches at the computer carrels allow children and parents to enjoy this space side by side.

The magazine collection is tucked into a small nook at the end of the entry gallery. A sloping green plane brings the scale of this collection to an intimate level. It is then punctuated with a virtual stone fireplace where a crackling fire can be enjoyed in the winter and an aquarium full of exotic fish can be memorizing in the hot summer months. The fireplace can also broadcast special news events and support other visual programs of the library.

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Real Simple Black Bean Soup
By Nancy Wiersma Wright, IIDA
LEED Accredited Professional

1 c. jarred fresh tomato salsa
(I use Chipotle flavored plus extra for garnish)
2 15-oz. cans black beans, drained/rinsed
2 c. chicken broth
Sour cream (1 dollop per serving)
1 lime (optional)
Dry sherry (optional)

Heat the salsa in a large saucepan over medium heat, stirring frequently, for about 5 minutes. Stir in the beans and broth and bring to a boil. Reduce heat to low. Cover and simmer 15 minutes. Cool slightly, then spoon half the soup into a food processor or blender and puree. Return the pureed soup to the saucepan and heat through. Serve with sour cream, additional salsa, and a squeeze of lime (if using). Or stir 1 to 2 tablespoons dry sherry into each serving. (I have never used the lime or sherry).

Nancy is a graduate of Purdue University. Before joining Knoll 5 years ago, she practiced commercial Interior Design for 15 years with firms such as Kasler & Associates, Lohr Design, Plus4 Architects and CSO Interiors. She loves this recipe because it is fast and really tasty. In her spare time she does photography and hangs out with family and friends.
IDEA Celebration: Best IDEAS
Residential and Multi-Family Dwellings

Project: Private Residence, Indianapolis, Indiana
Submitting Firm: Rowland Design, Inc., Indianapolis, Indiana
Designer: Robert Frist
Photographer: David Harpe Photography
Contractor: Boyle Construction and Bodo Schick.
Supporting Vendors: Marc Woodworking, Cabinetry and Custom Windows; Paul Howard, Custom Furnishings and Upholstery; Mike Hoaglin, Mechanicals

The design concept for this residence was to redirect the interiors of a mid-30s, somewhat austere, Spanish Mission Revival Home to a warm continental expression.

While the residence was to support extensive entertaining inside and outside, it first and foremost is a warm comfortable home for the family.

The goals of this residential project were to reflect the scale and enhance the original details within the rooms, using layered color as a background to each room to support a wide range of furnishings, artifacts and art, organize spaces to feel welcoming, abundant and warm without being cluttered and oppressive and bring unity while establishing a different positive energy in each room.

Several challenges presented themselves during the course of the project. The structure is an all concrete home, all floors were originally poured in place in slab construction, all interior and exterior walls are cinder block construction with a plaster finish coat and 90% of the rooms have a cast-in-place concrete ceiling system. Other than the Living Room ceiling peaking to 16 ft., all other ceilings were lower than desired at just less than 8 ft. The owner’s collection of tall case pieces necessitated altering one ceiling and adding a Breakfast Room establishing a 10 ft. ceiling to better accommodate furnishings and art. The Dining Room walls are paneled in 14” X 22” sheets of faux painted hardboard to simulate a limestone room. The adjacency of Kitchen and Dining Room was not optimal and originally there were no food or china pantries.

With the many talented and committed vendors involved in the project, the renovation was a success.
State House Action: Promoting Our Profession  
— by Lisa S. Ivey, IIDA

The SAFE Interior Design Coalition has been busy over the last 6 months gearing up for the 2006 legislative session. Starting in June, Coalition members began meeting with legislators from the House and Senate. With Representative Hinkle agreeing to author the Interior Design Registration Bill again this year, we expect a success in passing the House session. Also as a Bill sponsor is Representative Micon from Lafayette. Being a licensed social worker, he understands the need for professions which require registration and is very impressed with our grassroots efforts organizing professionals and students.

The Coalition has focused efforts on promoting our message beyond our legislators this year. In September, Jenny Schott Androne, Lisa Ivey, and Karen Pfeiffer met with the Building Commissioner’s office to better understand the submission rules for State design release. A letter will be issued to help Interior Designers determine when drawings need to be stamped. The Governors office has agreed to meet with Coalition members the first week in November to discuss our need to be registered and the State’s view on creating new licensing boards.

Another front the Coalition has focused on is involving students and educators from all six of our State’s higher education programs. To date, our design professional members have given presentations to IU, IUPUI, Purdue, Indiana State and Ivy Tech Evansville. The response from these institutions has been overwhelmingly in favor of our efforts and participation by students has increased this year. It will be vital to our committee hearings to have educators testify to the degree of education that we as designers receive at our State funded schools.

Now more than ever we are each responsible for promoting our profession. Every decision you make as a designer is based on the health and safety of your clients: space planning which complies with all State life-safety codes; material specifications which meet stringent fire codes and ADA codes; engaging other professions when needed to successfully complete construction drawings; and developing quality designs which create ergonomic environments. It is vital to our profession that we become registered. It is up to each of us to meet with our State legislators and educate them as to why Indiana needs registered Interior Designers. This is a grassroots movement and we need to support one another in these efforts. Please join us today.

SAFE INterior Design Coalition(SAFE IDC) is the collective voice of Interior Designers from across Indiana established to protect public health and safety through the adoption of nationally recognized interior design standards.
It is about nine at night halfway through our vacation and we are all prepared to face our uninvited guest hurricane Wilma. My husband Larry, my two daughters Gemma (24) and Veda (22) and Gemma’s boyfriend Eric are staying at our villa in a resort that was built to be hurricane proof. We purchased food, water, candles and playing cards in preparation for the time we would spend indoors during the hurricane. We are feeling pretty safe, but concerned, when the phone rings. We are told to get to the lobby in ten minutes and bring an overnight bag. The Mexican government is forcing us to evacuate against our will. We are loaded onto busses in the pouring rain and sent to a shelter. On the way to the shelter, our bus breaks down and the driver loses his way. We are dropped off at a school in a poverty stricken area in Cancun. We make our way to a little classroom that would be our home for the next three days. As we open the door and peer in, our worst fears are realized. The classroom is small with wooden shutters for two walls and a door made of metal bars open to the elements. We are in a dangerous area, can’t speak the language, there is no electricity, there is a hurricane coming and we are virtually open to the elements!

Don’t miss this great opportunity to save a little bit helps. Apply today!

Applications are available online, at www.iida-indiana.org and due back to the IIDA office by 12pm on December 16th. Scholarships are available for all designer levels of membership and can be awarded for full or partial assistance. The scholarships are awarded by the IIDA Indiana Executive committee and are based on your past and current involvement in our chapter, as well as your willingness for future commitments.

Don’t miss this great opportunity to save a little cash and gain an active role in an organization that’s working diligently to serve, educate, and promote its members – IIDA.

IIDA Indiana Chapter 2006 Membership Dues Scholarships

It’s no secret that Designer’s do what they do purely for the love of the profession and certainly not because we expect to earn the big bucks. Hopefully, some day the world will see what an invaluable service we provide and in turn, compensate us respectively. Until then, we have scholarships available for your invaluable IIDA membership! Although the scholarships are not awarded based on financial need, every little bit helps. Apply today!

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I know this may sound crazy but this experience has changed me. It has quietly humbled me. There is so much that we take for granted: running water, electricity, plumbing, comfortable homes, a government that can help us in time of need. Within days the United States was sending in helicopters with water and sent a plane with radar to hover over the airport because the tower was down and it was the only way to get us out quickly. What other country can do that? It’s no secret that Designer’s do what they do purely for the love of the profession and certainly not because we expect to earn the big bucks. Hopefully, some day the world will see what an invaluable service we provide and in turn, compensate us respectively. Until then, we have scholarships available for your invaluable IIDA membership! Although the scholarships are not awarded based on financial need, every little bit helps. Apply today!

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On Board with “The Board” — Continued from page 3.

Debbie Butler, IIDA, VP City Centers
A graduate of Purdue University, Debbie has always been interested in art and design and felt Interior Design was a profession in which she could be creative. She enjoys working on a variety of contract projects as a sales representative with Business Furnishings, a Steelcase dealer out of South Bend. Her main focus for the past four years has been the University and Healthcare markets. She joined IIDA to get more involved in Interior Design by meeting others in the industry and to stay current with what is going on in the profession. She has been happily married for six years and has two boys, 4 and 1 and a 20-year-old stepson. She stays busy working full time, but she enjoys spending time with her family whenever she can.

Andrea Sponsel, Assoc. IIDA, Associate Member Director
Andrea is a graduate of Miami University, Oxford Ohio. She got into design because she has always enjoyed being creative. She is a designer with Maregatti Interiors and she enjoys all aspects of design and planning. She joined IIDA because of all the benefits IIDA offered her as a design student. As a board member, she hopes to meet more designers and become more involved with IIDA. She is married to John and in her free time enjoys spending time downtown with friends and family, taking walks on the canal and visiting all the downtown attractions. She also enjoys being involved with the Special Olympics with her Husband, a special education teacher. She finds it a very rewarding experience that she recommends to everyone.

Briana Dunkin, Assoc. IIDA, Secretary
Briana graduated from Indiana University. She got into design because she enjoys expressing her creativity. She is a designer with CSO Schenkel Shultz with an interest in corporate design. She joined IIDA because she wants to support the profession of interior design and get others involved. As a board member, she hopes to meet new people and recruit new members. She is dating, Mike, an Engineering student at IUPUI and in her free time enjoys gardening, ice-skating, riding horses and spending time with her family and twin nephews.

Ali Leach, Industry Member Director
A graduate of Purdue University, she got into design because she enjoys her creative freedom. She is a sales representative with Atlas Carpet Mills, Inc. and especially enjoys contemporary design. She joined IIDA and the board because she enjoys working with other lead designers in our industry to better our chapter. As a board member she hopes to create student chapters at major Universities in Indiana and get our students involved. They are the future. She is married to a designer and likes to shop in her free time.

Keith Potter, Industry Member Director
Keith is a graduate of Indiana University and got into the industry because his career path went in that direction. He is a sales representative with MDC Wallcoverings and he enjoys all aspects of design. He joined IIDA to meet people in the industry and he hopes to increase student involvement as a board member. He is engaged to be married. The big day is April 21, 2006. He enjoys playing golf and poker in his free time.

Carla Hill, Environmental Liaison
Having graduated from Indiana University with a degree in marketing, her career as a sales representative ultimately led her to Steelcase in 1991. She has an appreciation for the way the design of a space can influence the culture, employee satisfaction and work effectiveness of an organization. She also likes that no two projects are ever alike. She joined IIDA because as a Workplace Consultant with Steelcase, she understood the importance of the design community and to learn more about design in general. As a board member, she hopes to inspire others and contribute to the education and knowledge of all IIDA members. She is married and has a five-year-old son, Wesley. In her spare time she likes to scrapbook and travel.