

# Interior Design ala 2007 — Learning Continues for all Alike

— by Myron Cromerr, IIDA, *President*



**PRESIDENT'S COMMENTS**

Myron Cromerr, IIDA

A new school year has started and interior design students are forming student design chapters at various schools across the state. Participation in these organizations has increased

over the past few years and the quality of their programming has increased as well.

The students are working hard to enhance their formal education by planning educational activities, developing community service events, and arranging field trips and outings. Their involvement in these organizations also gives them valuable experience of leading a group and working together in committees. I've been quite impressed with the commitment and professionalism I've seen from these students.

I was a part of two recent events associated with student design chapters. IDEA, the interior design student organization at Indiana State University, gave an introduction of their board members and of their planned activities at the recent design program orientation. IUPUI's Student Design Organization, SDO, held a Student Design Show this past week. They put together a full day of workshops, speakers, and seminars. The event also included a design competition and trade show. I know the other student chapters are planning additional events throughout the school year as well.

As practicing design professionals, we need to do what we can to help the design students at our local schools. There are various ways we can help. Any interaction between design professionals and design students is beneficial. There is always the opportunity to speak at scheduled meetings or during classes. IIDA will be planning a mentoring day to allow students the chance to shadow a professional for a day. Internships have long been the most vital way for the students to gain practical experience of what they are studying. Even if you just talk with a student who attends one of our meetings, that contact goes a long way in providing students with exposure of what to expect when they enter the workforce.

It is also very important to keep in mind that we are all students and can learn something new everyday. Be open to new challenges and get the most out of these experiences. Our industry is ever changing and it is our responsibility to keep up to date. IIDA is always available with the knowledge and the resources to help along the way, so let us know what we can do to help.

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IIDA INDIANA CHAPTER

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Happy  
HALLOWEEN!!!

# 2007 IIDA Golf Outing



The Golf Outing committee would like to thank all of you for another successful year! A special thanks to our sponsors, the Golf Club of Indiana and the participants. This year's IIDA Golf Outing was located at the Golf Club of Indiana and the turn out was larger than ever. DL Couch won the crazy hole contest with their tasty quesadillas and ice cold Corona's. Congratulations to DL Couch. Hopefully no one stopped at DL Couch before visiting the velcro wall! What will our sponsors come up with next year? Be sure to stay tuned for July 08 as the golf outing tradition continues! If you have any photos you would like to share or post on the website, please send them to Amanda Medlen at [amanda@idoincorporated.com](mailto:amanda@idoincorporated.com).

**Myron Cromer, IIDA**  
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TRADE BOARD

**Susan Ellis**  
CHAPTER ADMINISTRATOR



Briana Dunkin, IIDA  
EDITOR

Myron Cromer, IIDA  
Char Bennett, IIDA  
COMMITTEE

## EDITOR'S COMMENTS

*"Well, we are a few months into the new IIDA year and it's time for me to sign off. Everyone give a big welcome to your new VP of Communications, Amanda Medlen. Thank you to all the board members, IIDA members and sponsors. It has been a pleasure working with all of you and I look forward to working with you as the new Associate Member Director."*

If you have suggestions or would like to contribute articles, please contact [amanda@idoincorporated.com](mailto:amanda@idoincorporated.com).

# INterview: A Dialogue with Jill Mendoza, IIDA

addition  
RECIPES  
BY DESIGN

## Strawberry Shimmer Salad

By Amanda Medlen, IIDA

- 2 3-oz. packages of Strawberry Jell-O
- 2 3-oz. packages of Raspberry Jell-O
- 3 c. boiling water
- 3 10-oz. packages frozen strawberries, partially thawed before using
- 3 8-oz. cartons strawberry yogurt

In a large bowl, dissolve Jell-O in boiling water. Stir in partially thawed strawberries until Jell-O begins to thicken and strawberries are thawed. Stir yogurt until creamy; blend into Jell-O mixture. Spoon into a large glass serving bowl. Chill until firm.

*Amanda is an Interior Designer for i.d.o. Incorporated. She has a degree from Indiana University. She has been married for three years to her husband, Jacob, who is a Development Officer for the IU Foundation in Bloomington. They and their little dog, Sadie, reside in Bargersville on Indianapolis' south side.*

*Jill Mendoza, IIDA*

### Position

*President, i.d.o. Incorporated*

### Brief History

*My first position was at Richardson, Munson and Weir. I began my career the summer after graduating from Purdue University with a BA in Interior Design. I was Jim Weir's assistant, the most wonderful Mentor a young designer could ever wish for. After 5 years, I moved on and in 1992 founded i.d.o. Incorporated, Innovative Design Offerings. Today i.d.o. has 10 extremely talented and experienced professional associates who serve clients in industries such as Healthcare, Corporate, Education, Non-profit and Residential.*

### What Influences Your Design

*Nothing influences me more than a client's vision.*

### Design Philosophy

*It is a fact, life is full of beautiful things, art, books, music, family, friends, faith and (yes work) and the environments we create to enjoy these things describe who we are and profoundly effect our being.*

### Your Practice's Focus

*Our focus is Commercial Interior Design with an emphasis on Sustainable "Green" Interiors, Specialized Move Management and Space Planning.*

### What do you consider to be your greatest professional achievement?

*That's so easy, i.d.o. Incorporated.*

### What is the most fulfilling part of your job?

*Working with other passionate and talented people day in and day out, both within our own office, with other design professionals and with our clients, the inspiration is endless.*

### What are the biggest challenges facing designers today?

*There are many but the one that comes to mind is how as a profession can designers bring sustainable design into the mainstr eam of the communities we live.*

### What is the biggest thing you have learned in the past ten years?

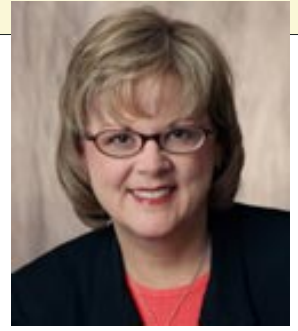
*The distinctions between "business practices" verse "professional practices" and how you must leverage the value of both to succeed.*

### What advice do you have for designers just starting out in the field?

*Take every opportunity to build r elationships with other professionals, be willing to continue to learn from others and most importantly be willing to share your own knowledge with others. I will always remember, the saying, "You make a living with what you get; a life with what you give....."*

### What advice would you give to clients on how to create a successful project?

*Evaluate up front the compatibility of your entire team of professionals; Architects, Interior Designers, MEP Engineers, GC's and CM's, engage in the process and become a "co-learner" with the team of professionals you have hired.*



# New Course Available for IIDA CEU.

focus  
CHANGE  
ORDER

## Change Order aka The Gossip Column

By Char Jessup, IIDA

### Wedding Bells / Engagements. . .

**Sam "Soderstein" Julka** of RJE got married back in November. • **Andrea Matson** from Schmidt got married on December 3<sup>rd</sup> 2006; her new name is Andrea Graves. • **Stacy Kenaga** from Carson design is now Stacy Lastinger • Maregatti's **Kelly Gaughan** got hitched & is now Kelly Kirkhoff. • **Kate Salzman** is now Katherine Cox.

### Baby News . . .

Lohr Design's **Anne Wood** had a bouncing baby Boy – Henry Alexander • **Hannah Huffman** from Relocation Strategies is the proud mommy of a little baby boy – Trevor. • Carson Design's **Linde Gouge** had her first. • **Laura Hardin** from Schmidt Associates added Number 2 to her family back in May. • **Mary Rumble** with Maharam had her first bundle of joy. • **Danielle Flesher** with Continental Office Environments is expecting her first baby any day now.

### Breaking News . . .

Maregatti Interiors LLC announces the following promotions: **Diana L. Ricks** and **Jamie R. Stringfield** have been offered part-ownership in the firm; **Justin L. Reboulet** and **Kimberly D. Strawbridge** have been named senior designers. Congrats to ALL! • Carson Design is proud to announce that **Kelly Lea** is now NCIDQ Certified. • **Schott Design** has expanded & moved next door – same address – NEW space! • Heard a rumor . . . that **Erica Irvin** has been promoted to Lead Interior Designer at Gibraltar • **Studio 3 Design** has a fabulous new office space. You can find them at 8604 Allisonville Road. • NCIDQ Update . . . Continental Office's **Lisa Ellingson** has passed the exam. • **Lisa Baker** has passed the Architect's Registration Exam – congrats! • If you are in need of a little excitement – check out **Nikki Sutton**, of Axis Architects, a member of Naptown Rollers our Indy Roller Derby Team. • i.d.o. Incorporated's **Amanda Medlen** is now NCDIQ certified.

If you know any gossip, pass it on to me at [cjessup@continentaloffice.com](mailto:cjessup@continentaloffice.com)

Sensory Technologies, an Indianapolis based national provider of audio visual and videoconferencing solutions recently received nationwide approval for "AV 101" for continuing education credits from the International Interior Design Association, IIDA. Audio Visual 101 is an introductory course designed for Interior Designers and Architects. The course objectives are to teach the impact of AV on a space, to extend a general understanding of AV technology, and to explore how planning ahead for AV saves the client time and money.

Sensory Technologies created the curriculum out of need. "Although audio visual systems affect the design of a space and the time and cost of a project, they are not typically included in the early stages of planning for construction or re-location projects," explained AV 101 Course Instructor and Sensory Technologies Business Development Manager, Andrea Groogan. "We often rely on our partners to loop AV into the project early. We have seen a need for a general understanding of what we do, so we created the course ourselves. For IIDA members AV 101 is a win-win. Our clients receive credit for the class and what they learn will benefit their projects and customers," Groogan concluded.

Sensory Technologies is a leading audio-visual, videoconference system and collaboration solutions provider. Our customized solutions help to increase productivity and communication effectiveness for corporations, educational institutions, healthcare organizations and government agencies nationwide. We achieve this by providing our customers with a fully integrated solution consisting of system design and engineering, equipment procurement, system installation and integration, on-site service and Help-Desk management and support services.

To learn more about Sensory Technologies, visit [www.sensorytechnologies.com](http://www.sensorytechnologies.com) or to schedule an AV101 please email Rosie Foulke at [rfoulke@sensorytechnologies.com](mailto:rfoulke@sensorytechnologies.com).

## SO MUCH GOSSIP! So Little Space..

— by Char Jessup, IIDA

focus  
MORE  
CHANGE ORDER

### On the Move . . .

**Debbie Jeffares** has joined Herman Miller as the new A&D Rep. • Relocation Strategies is staffing up and has added **Rachelle Mendoza**. • **Carrie Schmitz** left Ratio & is relocating to Peoria Illinois with Widmer Interiors. • Commercial Office Environments has hired **Cheryl Riley** as an Account Executive and will be wishing designer, **Kim Canull** success, as she goes out on her own as Kim Canull Interiors, at Savvy Décor. • **Shannon Glassley** formerly with DesignPlan & **Kathleen LaMaster** formerly with MDC Wallcovering are now on their own with the new firm, Boheme Design. • **Mike Loalbo** has joined the Indiana University staff & will be teaching with **Barb Young** in the Interiors Department. • Schott Design has added **Julie Schrock** to their staff. • Business Furniture Corporation has added **Tracy Dennis** & **Stacey LeGros** to their sales staff • There are a few new members of the OfficeWorks Design Team. • **Barbara Thomas** & **Megan Lyght** have joined the group. Barbara will head up the Department. • **Gretchen Stark** will be joining **Dan Baldauf** and calling on the A&D Market. • **Phil Enck** joined Constantine as the Director of Sales. . . . **Sarah Mendenhall** is still your local Constantine rep. • **Jennifer Hobbs** will showcase her talents at Lohr Design. • New comer to town, **Suzanne Mayberry** joined the staff over at Ratio. • Knoll has added **Bill Gurchiek** to their group. • **Christi Hitch** has returned from Nashville and is back in Indy as our new J&J Carpet Rep. Welcome Back! • Continental Office added **Rachel Laymen** to their Interiors Department, **Lee Wroblewski** to the Sales Staff and **Jackie Partlow** as a Project Manager. • **Kristin Suding** will be working at D2P. • Carpet Decorators added **Allison Asher** as an A&D Rep • **Tracy Koontz** & **Becky Luthman** joined the Maregatti staff back in May. • **Allison Wilke** is now calling Gibraltar home in the Interior Department. • M Design added **Betsy Becher** & **Gemma Mitch** early this year. Betsy will be Project designer & Gamma as Sales & Marketing. • **Kelly Maienbrook** & **Anna Bogus** are both part of the Ratio Design Team. • Everyone's favorite musician, **Ken Aull** just joined the Sales Team at RJE.



**IN 10**

**Ergonomics & Energy  
Efficient Office Lighting**  
OfficeWorks  
11:30 am – 1:00 pm

**IN 11**

**The IDEA Awards**  
The Music Mill  
3:30 pm - 5:15 pm

**IN 16**

**October Board Meeting**



**IN 15**

**November Program**  
Details forthcoming

**IN 15**

**November Board Meeting**



**IN 4**

**December Event**  
Details forthcoming



- IN** Identifies newsletter content related to the Indiana Chapter in whole.
- FW** Identifies newsletter content related specifically to the Fort Wayne Center.
- SB** Identifies newsletter content related specifically to the South Bend Center.

### WE WANT YOUR FEEDBACK!!!!

Let us know how IIDA Indiana Chapter is doing. Send your comments to: [amanda@idoincorporated.com](mailto:amanda@idoincorporated.com)

The deadline for submitting articles for the next issue is November 14th, 2007.

