Thanks to the participation, guidance and leadership of many members of the Indiana design community, the IUPUI School of Engineering and Technology, and Purdue University-West Lafayette, the IUPUI Associates Degree has grown from 0 students to about 140 in five very short years. The availability of a BS in Interior Design Technology at IUPUI will begin in the next few months and will offer a curriculum that has been industry driven with efforts to meet the changing needs and responsibilities of the interior design profession. We can't begin to describe the level of excitement, enthusiasm and anticipation, much less the amount of preparation these developments have generated on this campus.

Our philosophy is that Interior Design Education, like the practice of Interior Design itself, must be ever evolving in its response to industry and consumer demands and technological advances. We have developed the IUPUI programs based on the belief that a successful Interior Designer must possess a wide range of skills and knowledge including, but not limited to, the ability to:

· coordinate and communicate their services with a wide variety of other design and construction related disciplines;
· effectively gather and analyze data relative to a client's needs, site issues, budgets, space utilization, codes, and appropriate product applications;
· propose innovative, aesthetic, functional, environmentally friendly and budget conscious solutions that respond to the above and that protect the health, safety and welfare of the public;
· prepare documents that insure the provision of the solutions agreed upon by the client; and,
· understand the various business/management issues relative to having a successful practice.

Our AS degree focuses on providing students with essential tools that prepare them to enter the workplace as design assistants, drawing and graphic technicians, product research and specification specialists, sales associates, and a wide variety of other positions. About 1/3 of IUPUI's A.S. candidates have a degree and/or work experience in other disciplines, making each unique in what he or she can bring to their educational experience as well as to future employment opportunities. We see our role as helping each student, regardless of his or her background, fill their "tool bag" with tools (skills, knowledge and training) that is essential for them to achieve entrance into the marketplace in a capacity linked with their training (or knowledge) and experience. The BS will not only elaborate and expand on the skills and knowledge associated with these tools, but will provide greater detail and exposure to their application and management. Our goal is to pursue and achieve accreditation from FIDER as soon as is possible. Our graduates will be able to enter higher level positions upon completion of their B.S. degree and hopefully make marks of significance in their area of interest.

The continued participation of the design community is and will be an essential element in our ability to be successful in delivering the caliber of programs that will make our graduates employable. We will continue to incorporate the experiences of our alumni, related industry professionals, our peer educators, product manufacturers and our

Education continued on page 7

Gail Shiel has practiced interior design extensively in the Indianapolis area, specifically as a Associate and Health Care Studio leader with Rowland Design and as Director of Interiors with Archonics. She has also taught at Butler University and Purdue University and currently serves the program coordinator for Construction Technology and as an associate faculty member in Interior Design in the Purdue School of Engineering and Technology at IUPUI.

Elizabeth Coles is a design professional and educator specializing in Sustainable Design. She is currently an Assistant Professor of Interior Design in the Department of Construction Technology at the Purdue School of Engineering and Technology at IUPUI. She worked for the US Green Building Council in Washington DC providing research assistance in their effort to promote green building in this country. She also worked green design practice and research by developing a teacher's manual on the topic as well as offering courses on green design and a multidisciplinary course in sustainable design.
WEBSITE UNDER CONSTRUCTION

We are excited to announce the creation of the IIDA-Indiana Chapter website. Soon you will have access to your professional chapter wherever you are online. You will be able to view event photos, a calendar of events, chapter leadership, committees, sponsors, and gain information on city centers. Members will have access to additional information including posted job opportunities, member news, and a member directory. We are striving to better communicate to members and sponsors; and hope you agree this will be a great vehicle for information. Anticipate more updates and information. If you have any feedback, questions, or would like to get involved, please email us.

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IN brief

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My term is already half over and I just have to say, what an incredible year to be President! You only have to glance through this newsletter to see it has not been a typical year! We have started many new initiatives, including creating a three-year strategic plan, NCIDQ study sessions, quarterly Industry Leader Roundtables, participating in the IIDA Student Mentor Week and beginning to plan the re-introduction of an awards gala event. This is all in addition to our regularly scheduled programs, forums, quarterly newsletter, annual student competition and summer golf outing. All of this doesn’t even begin to address our HOT topic of the year, LEGISLATION! Melissa Brown, our VP of Government and Legislative Affairs has done an amazing job of handling the very fast paced progression of the first interior design certification bill for our state! Please take the time to read Melissa’s article to get more educated on the bill’s progress.

From my perspective, it has not only been exciting to learn first hand about the legislative process, but also, it’s given me an opportunity to interface more with the leadership of ASID and AIA. In reading Melissa Brown’s article, you will learn that we have established an alliance with ASID on this issue and over the next year we will be engaging in discussions with AIA and other interested parties about how licensing interior designers and protecting the future of the profession can benefit us all.

Over the next year, we have many challenges, one of which is finding common ground, not only with outside groups, but also within our own membership on three key issues currently present in the bill. These issues are, the grandfathering clause, the stamping privilege and whether graduates from two-year schools should remain in the bill as acceptable candidates for licensure. These are all items up for discussion, as we revise the bill for the next legislative session.

In the meantime, our biggest challenge is educating the members of the House of Representatives. I would like to challenge everyone to continue your education on the bill and contact your legislator to educate him or her. Hopefully most of you were able to attend the January Legislative program where all attendees receive a copy of the current bill and legislative talking points to help you discuss the importance of the bill with your legislator. This grass-roots effort is imperative to the process. One legislator told us that if he receives just two calls on an issue that he previously was undecided, he will almost always be swayed by his callers – not the people who e-mail. When you call, you should invite your legislator out for coffee so you can take ten minutes to explain your position and why the bill is important to you. Although it sounds daunting, it is a common practice and your legislator should be happy to meet with you. Please let us know if you need assistance finding out who your legislator is, how to contact them, or even if you feel intimidated and would like someone to come with you when you meet with your representative!

INoffice Address

Thank you to our 2004 Sponsors

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We couldn’t do it without your support!
own experiences and research. We hope that IUPUI program will assist in linking education and research with practical design problems identified through those of you in the industry.

A critical aspect of our degrees' continued success will be the expansion of our co-op, internship and student mentoring programs. Students need these experiences to help them make better career preparation decisions and to assist them in better aligning their goals with their skills, training and industry needs. As educators, we rely heavily on these experiences to make improvements in curriculum and to better utilize research and grant opportunities to enhance the exposure of our students to distinctive aspects of the field. These 'hands on' experiences provide additional knowledge of the market place, industry practices and trends that a classroom setting can not do on its own. Practitioners benefit by participating in these programs, too. They are able to positively influence the preparation of these candidates, increase their own knowledge of industry developments and changes in technology, and to better know students prior to their graduation before making long term employment commitments.

Also, we can't underestimate the contributions made by professional organizations like ASID, IDEC and IIDA. Their inclusion of students reinforces what we daily preach about a need for a commitment to life-long learning and the importance of sharing knowledge and experiences with peers. We can all cite examples of how participation in the networking and educational opportunities of these groups has had a positive impact on our own successes.

More than half of our faculty actively practice in Central Indiana. They bring an essential connection with real life design and business issues into the classroom that is critical to the development of our students. Those on our faculty who are educators and researchers bring a perspective that exposes students to new products, new ideas and new ways of thinking. Professional educators contribute to student training and tool development and focus their efforts on the development and delivery of critical information into various classroom settings. We feel that our academic home in the Engineering School, having a diverse faculty, the participation of our industry partners, a curriculum with courses from Herron School of Art, OLS (organizational leadership), CNT (construction technology), ART (architectural technology), CGT (computer graphics technology), Interior Design, Math and the Humanities, and the exposure of our students to many experiences in and out of the classroom provides our students with an exceptional education and a degree that will make them highly sought after by the professional community.

For more information on IUPUI's program please visit our website [www.engr.iupui.edu/cnt/](http://www.engr.iupui.edu/cnt/) or contact us by email. Gshiel@iupui.edu or Ecoles@iupui.edu.

AND NOW…. A WORD TO OUR SPONSORS!

The IIDA Annual Sponsorship Drive for 2004 was initiated during the month of October. We have added many new benefits to our campaign this year in order to provide you a value-filled incentive to continue and increase your sponsorship pledge. These benefits include sponsorship stickers, opportunities for corporate links from our local chapter website and presentations at our programs.

Our local chapter is growing rapidly and implementing new programs, such as the Industry Leader Roundtable and NCIDQ study sessions. We are also in the preliminary stages of organizing a fund-raising gala event with charities to be determined. As always, we are striving diligently to raise the bar on our program and forum content to provide continuing education to our members and promote interior design education through coordination events with our state universities.

Our local chapter would not continue exist and thrive without your very valuable support! Please review the sponsorship package you've received and make an effort to commit to assist our chapter in our mission to "Provide the opportunity to share knowledge through community and promote interior design as a profession that supports health, safety and welfare of the general public."

If you did not receive a sponsorship package, please contact the IIDA Indiana Chapter office at (317) 254-9890 or email idaoffice@cast.net. Or contact Heather Leslie, past-president and Sponsorship chairman, (317) 712-2962 or email hleslie@studio3design.net.

Again, thank you very much for your support!
The Legislative Meeting was held jointly with ASID and IIDA on Tuesday January 13th to introduce House Bill 1291 and conduct a panel discussion. The panel included Paul Lagemann from Fort Wayne, Brian Burdick from Barnes & Thornburg, Carolyn Stone, ASID and Bill Brown, IIDA. HB1291 was compiled by ASID, IIDA, and independent designers and was assigned to the House Commerce and Economic Committee. The first reading of the bill was on January 15th 2004. Currently there are a total of three authors for HB1291. The authors include Sen. Phil Hinkle, Rep. Robert Alderman, and Rep. Ben Gia Quinta. You can read the bill by searching AccessIndiana. As the bill reads now there is no grand fathering clause. The new Indiana Interior Design Task Force will be adding grandfathering in the amendment before it is submitted at the end of this year for legislative session 2005.

HB1291 does NOT prohibit anyone from practicing interior design, it only prohibits them from using the title “Certified Interior Designer”, unless they meet the Education, Exam and the Experience requirements.

HB1291 does include “sealing” privilege for interior designers to work on non-structural, non-seismic construction documents. This does not increase your liability. Interior designers are already liable based upon the architect’s indemnity clause when stamping interior designers drawings. It is one item in the bill that some architects and engineers are objecting to. Please let the legislators know that there may be this objection.

On January 28th the House Commerce and Economic Committee granted representatives from the Legislative Taskforce to testify. Dene Nidiffer, IIDA, Char Bennett, IIDA, Mary Inchaustie, AIA, Roberta Stone, ASID and myself testified after being introduced by Sen. Phil Hinkle. We were initially told we had 15 minutes and the total time given was 45 minutes. Brian Burdick was last but not least to speak on our behalf and he did a phenomenal job! Chairman Stevenson from Lake County informed us before the meeting there would not be a vote taken. This was an introductory session, with definitions of interior design, NCIDQ, a set of CD’s were distributed, along with testimonials of reasons why we should be certified. I think the committee clearly understood the difference between a decorator and a designer at the end of the day. The committee brought up some points that need to be addressed in the bill and those will be addressed by the taskforce. AIA and the manufactured housing industry testified "undecided". The "PLA" licensing commission was opposed due to the costs to be incurred to the state. The taskforce is currently creating a budget to oppose this statement.

The IIDL Taskforce is looking for people who live in the Committee's home districts. According to Brian Burdick, we will be in front of the same Committee in 05. Interior designers need to contact them, as well as the other members of the House and Senate to explain what an interior designer does and why interior designers need to be "certified".

You can request two documents "Q&A Information" and "Why should interior designers be registered in Indiana" from Roberta Stone, - Roberta@rastonedeisng.com or Melissa Brown, MBrown@mresonline.com. A list of legislators and their contact information is also available on the AccessIndiana website or http://www.in.gov/apps/sos/legislator/search/

Mentoring the Next Generation

By Denise Wilder, IIDA, ASID

On January 29th, I had the pleasure of mentoring four interior design majors from Purdue. It was really fun to share with the students and to look at the design world through their eyes. We spoke a lot about the curriculum they are following and how it relates to life in "the real world." We met at Starbucks, enjoyed a cup of coffee, and went over our agenda for the day. We then visited a few job sites and had lunch with a group of designer friends. We stopped by a supplier to look at some product options, toured a new and an old home in Fall Creek Place, met with a sub-contractor, then wrapped up the day, in a heavy snowfall, with another presentation. I divided the students into two groups, one in the morning, and one in the afternoon, as I felt five designers would be too many for one client! All of my clients complimented me on taking the time to work with design students, saying they thought it was "wonderful" that I would take time to mentor the future practitioners of my profession. So I would encourage every one to take the time to participate in this important effort.
Solutia Announces DOC Award Winners for Best Contract Design

New York, NY, Dec. 3, 2003 -- Solutia Inc. (NYSE:SOI) announced the winners of its prestigious 2003 Doc Competition for contract interior design at a presentation today at Rainbow by Cipriani in Rockefeller Center. The competition, now in its fifteenth year, recognizes outstanding achievement in contract projects that integrate color, space, form, function and materials, including carpet made with Solutia Ultron® nylon 6,6 fiber, with consummate finesse. The award, considered to be one of the A&D community's premier benchmarks of success, was given to four design firms. "It is indeed our pleasure to present this years awards - the winners have enhanced the creative spirit of the design industry by shaping the way people work, move and experience the environment around them," stated Kaye Gosline, Director of Contract Carpet for Solutia. "We are proud to have the family of Ultron® fiber products associated with these design professionals." The Doc Competition is named to honor a true pioneer and an inspirational leader in the contract interior design industry: Robert F. Docherty, also known as "Doc." Much of Doc's 30-year career at Solutia was focused on the contract market. He was among the first in the industry to recognize the important role of the interior designer, establishing relationships with professional associations such as ASID and IIDA. He pioneered the use of carpet in both education and healthcare segments. Doc funded the research that resulted in the first use of carpet in patient care areas and was instrumental in founding the specifiers continuing education program conducted at our manufacturing facilities. The success enjoyed by Solutia today is in no small part due to the relationships Doc began building in the 1960's.

"Doc's vision for contract interiors and passion for leading-edge design continues to thrive through the Doc Competition, and our celebration of the winners," commented Gosline.

2003 CONTRACT INTERIOR DESIGN DOC COMPETITION WINNERS INCLUDE:
Each firm received an original Doc crystal sculpture by Fräbel,

- Allison Lascaro Russell, Director of Interior Design, and the project team at Beck in Dallas, TX, for the use of Durkan Commercial's Hot Lights in the Magnolia Theater in Dallas, TX. Team members included Rick del Monte, AIA, Director of Design; Jeffrey Hill, AIA, Principal, and Scott Lowe.
- Lynda Anderson of Blackburn Architects, Indianapolis, IN, for the use of a custom pattern on Milliken's Grand Plaza carpet style in the Sagamore Ballroom, Indiana Convention Center, Indianapolis, IN.
- Lauren Rottet, FAIA, Principal, and the project team at DMJM Rottet, Los Angeles, CA, for the use of Hand Tuft by Constantine in the Paul Hastings Law Offices, New York, NY. Team members included Todd Runkle, IIDA, Senior Associate; Vano Hartunians, AIA, Associate Principal; Tuan Nguyen, AIA, Senior Associate; Erick Ragni, Project Architect; Laura Cook and Genevieve Michels.
- Rod Vickroy, Design Director, Perkins & Will, Chicago, IL, for the use of Karakul, Crossing the Line, Spin, Tussah, and Floored carpet styles by Invision Carpet Systems in the [J&J] Invision Showroom, Chicago, IL. Project team members included Jason Hall, Senior Project Designer and Frank Pettinati, AIA, Project Director.

Jurors for the 2003 Doc Competition included: John L. Bodag of Ford & Earl Associates, Detroit, MI; Joseph T. Connell, IIDA of The Environments Group, Chicago, IL; Nila R. Leiserowitz, AIA, FASID of Gensler, Santa Monica, CA; Daria F. Pizzetta, AIA, of Hardy Holzman Pfeiffer Associates, New York, NY. Each winning firm received an original Doc crystal sculpture by Fräbel.

The Doc Competition is sponsored by St. Louis-based Solutia Inc. A leading fiber producer, Solutia provides a full line of Ultron carpet fibers for all types of contract installations. Ultron® is a registered trademark of Solutia Inc.
This year held yet another demonstrating the great talent from the 17th IIDA meeting was the Competition awards. There were entries from Indiana University, Purdue University, State and IPFW. The 1st place winner will have their chair manufactured and incorporated this project into their academic credit.

An outstanding panel of judges, architects, Anthonette Sandoval-Carson, Interiors, Randy Veatch-Rowland Design, and Anson Gordon. They set aside time out of their day to critique and select the project entries. The judging criterion was based on strict adherence to the graphic presentation and design. The 1st, 2nd, 3rd, and 4th place winners and Honorable Mention were selected.

The winners:
1st Place: Natalie
2nd Place: Jenna
3rd Place: Jill
4th Place: Olivia Gramelspacher

HM: Meghann Bradbury
HM: Mary Weidon
HM: Harry Wadley
HM: Robert T. White
HM: Don T. White
HM: John C. White
HM: John B. White
HM: John A. White
HM: John D. White
HM: John E. White
HM: John F. White
HM: John G. White
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HM: John O. White
HM: John P. White
HM: John Q. White
HM: John R. White
HM: John S. White
HM: John T. White
HM: John U. White
HM: John V. White
HM: John W. White
HM: John X. White
HM: John Y. White
HM: John Z. White

The backdrop of the Indiana State University's exhibits will exhibit the creativity and innovation of the students perfect venue for the LEED presentation. The keynote speaker was Product Planning with The Mohawk Group's contention about what is happening in Environmental Design. He spelled out the objectives of LEED and gave an update on the progress.

A big thank you to The Karastan Contract/Durkan Contract Tile, Marc Thomas and Commercial, Mark Everman-Bigelow and Glen Vandermark-Lees for sponsoring the speaker.

Thank you to INform for offering this opportunity to...
A successful Design Competition, run by our local students. The February venue for the 2004 Student Design contest saw over 100 entries, which came to us from universities, Indiana State University, Ball State, and the University of Indiana. Among these entries, Masker not only won a monetary award, but also the award for Best in Student Design. And each University had to prepare a curriculum, so the students were able to utilize the resources available to them.

The competition, which included Nichole Acheson-Ratio, Design, Jamie Stringfield-Maregatti, and Drew White-Axis Architecture took place at the University of Indiana, with feedback from the students’ projects. The judges, including some of our local designers, were looking for guidelines, form, function, and the students’ ability to utilize them.

The Museum was the perfect setting for the event. Frank Endrenyi, VP Strategic Planning Group, gave a riveting presentation on the role of leadership in creating a successful design. The keynote focused on the criteria for certification and the importance of stress being made towards achieving excellence.

The Mohawk Group, Scott Hesler-Commercial, Chris Stull-Dalton, Andy Anderson-Mohawk, and Lees Carpets for sponsored and hors d’oeuvres. Mike Elliot and Jasper Seating for wonderful opportunities for the students!

REDEFINING DESIGN FOR EDUCATION

BY: Susan Binford

Competition and retention are words we hear in the business and healthcare markets, but they are becoming increasingly prevalent in the educational market. It isn’t enough to have a strong academic offering; the environment that surrounds the student is becoming just as important. The housing facilities have become a top consideration when choosing an educational institution. The freshman drop out rate is increasing due to rising costs, academic difficulty and poor socialization. The term “dorm” is no longer desired, “residence life” is preferred and the newer facilities have private rooms, baths and living areas. The design of these facilities has become less institutional and more residential. Soft seating, entertainment units, cafe stools are now standard pieces in the room. These items must be built to withstand the punishment from constant abuse and utilize materials that prevent wear. Crypton fabric on the seating products is very common, laminate tops on the wood products, and a durable finish is essential.

Wireless is also the buzz. This has presented many challenges to the universities especially in the classroom. Although there aren’t any data cables needed, many other issues arise to accommodate the intense, advanced technology that is integrated into these rooms. Providing electrical connections for the students, wiring the lecturers for the professors, and conducting distant learning capabilities has proven to be a collaboration between architect, designer, contractor, IT departments, and the furniture provider. This can become very difficult for the campuses with aging facilities. Keep in mind that incoming freshman are coming from facilities equipped with state of the art technology. The overall impact of improper equipment used by minors. It may be contributing to some long term physical ailments. Classroom furniture had not been redesigned for over five decades prior to the KI Intellect series. Complicating matters, computers are now in most classrooms, yet not much emphasis has been placed on providing proper furniture and equipment for the user, unlike in the professional workplace.

KI recognized these challenges in the late 1980’s and began developing advanced products to address these issues and concerns, along with customized options. In conjunction with educators, architects, and designers new products are constantly being introduced, reinforcing KI’s position as the top furniture provider in the educational market today.