The 2008 Annual IIDA Golf Outing will take place on Thursday July 24th at The Golf Club of Indiana in Zionsville. This event has always been a huge success thanks to our generous sponsors and the designer participation. We had a full field PLUS last year….152 golfers!! We hope to get the same response this year, but definitely ask that everyone register their teams EARLY and not wait until game day.

The IIDA Indiana Chapter raised over $8,000 with this event last year and hope to bump that up in 2008! This Golf Outing is so much fun and is a great opportunity for “socializing & networking.” It is a great event for all levels of golfers…..even non-golfers! Actually, mostly for non-golfers!

There will be some new things this year, one being the addition of upgraded “Porto-Potties” on the front and back nine! It has been a huge request from the designers the past few years. These “Porto-Parties” can be sponsored by a vendor and decorated anyway they like….great opportunity to stand out!

We will also be adding “Energy Stations” at four hole locations. These will offer water, ice cream, Gatorade and energy snacks and will each be sponsored by a vendor.

The “Crazy Holes” will have an “Around the World” theme. Each will represent a Country of their choice and get creative from there. All the players need to be prepared to vote for the winner, which will be announced at the Social!

To all the vendors out there, we thank you SO much for all of your continued support of this Golf Outing! YOU are the reason it has been such a success. If you are unable to golf in the outing, please consider sponsoring a “Designer Foursome” team! If you do not know who to ask, then call the firms and ask if anyone wants to play or if they want a foursome to be sponsored.

As players and teams sign up, they will be added to a list of “registered teams.” This list will be updated and posted on the IIDA website under “Golf Outing.” Just go to www.iida-indiana.org/teams.php.

We look forward to seeing everyone on July 24th and hope you are ready for another great outing!!

**GOLF OUTING INFORMATION:**

11:00 am — Registration/Lunch
11:30 am — Shotgun Start/
Best Ball Scramble
5:00 pm — Play Completed
5:30 pm — Social, Dinner and Prize Raffle

Golf and entrance fees are $45 per designer and $100 per vendor. Registration and payments are due by June 27th. To secure a Sponsorship, contact Jacki Krukenberg at 431-6790 or email jkrukenberg@slslighting.com.

To donate money for a Raffle Prize, contact Brenda Gerst at 383-6995 or email bgerst@mdcwall.com.
The Year in Review

My time as President of our Chapter is coming to an end. I recently looked back on all of the activities and events that have taken place during my term and was amazed at the many opportunities and benefits that the board and our committees have been able to provide our members. One of the main goals of the chapter is to be sure there is a benefit in belonging. The monthly programs, annual awards, and many social events are all held to fulfill our mission statement “...to provide opportunity to share knowledge through community and to promote interior design as a profession that supports health, safety, and welfare to the general public.”

Since I have been deeply involved in the planning of the many activities and events, I can clearly see the way in which they support the mission statement. There are, however, some designers who don’t quite see this. I have been surprised the few times I’ve been asked by designers, “Why be a member – what’s in it for me?” I came to realize that although everything we plan in some way benefits our profession, not everything will benefit every member. It was apparent that we needed to make sure each member will find a program or an event beneficial to him or her.

Our Chapter holds presentations and forums at least 10 times a year. Most of these meetings provide the opportunity to earn CEU credits needed as part of continuing education requirements of the association. The Chapter even sends in the forms and pays the registration fees for members in good standing. If our members are not taking advantage of this benefit they are definitely missing out. In addition, we hold NCIDQ Study Sessions to pass along information to designers planning to sit for the test.

The annual Monte Carlo Night is seen by some as just a chance to dress up and have a fancy night out. That it is, but it is also a great fundraiser used to support our legislative interest and our chapter as a whole. This event raises about 1/4 of our budget in one single night. Funds raised from this event are earmarked to support SAFE, the group organizing the effort to gain legislation that recognizes Interior Design as a professional career in Indiana. This may not be a specific interest for all designers, but the effort helps to strengthen the professional image of the work we do on a daily basis.

Our IIDA Chapter hosts the annual IDEA competition. We receive an impressive number of local design project entries each year. Again, not every designer or firm enters this competition, but the goal of the event is to publicly acknowledge and display excellent interior design work in our area, which in turn adds credibility to the work we all do each day.

(Article continues next page.)
Indiana Legislation for Interior Design
— by Denise Wilder, IIDA

Sometimes you just want to throw in the towel! Or should I say pillow? It was April Fools Day when the flurry of e-mails first began so naturally I thought is was a hoax. But within a few hours it became obvious that *The Wall Street Journal* did, indeed, print a scathing article about our legislative efforts in that day’s edition.

The article, written by Clark Neily, a senior attorney at the Institute for Justice, began by making fun of the concept that legislators were being asked to pass a law to make it a crime to give advice about paint colors and throw pillows without a license. He went on to wax poetic, paragraph after paragraph, about the inappropriateness of regulating interior design. Of course, he couldn’t help but quote Governor Daniel’s veto letter written here in Indiana last May.

NCIDQ was quick to rebut the article with a nicely researched letter. Jeffrey F. Kenney, AIA, Executive Director of the National Council for Interior Design Qualifications, pointed out the Clark Nielly’s employer; the Institute of Justice is receiving $750,000 from the National Kitchen and Bath Association in 2008 alone to fight interior design legislation. Kennedy points out that the article does nothing to acknowledge how the definition of interior design differs from that of interior decoration. Much of NCIDQ’s issue with the article is *The Wall Street Journal’s* lack of research into the validity of the article and the motivation behind the author.

Cheryl Durst, CEO of IIDA responded with a letter on April 4th pointing out the great disservice that Mr. Neily and the WSJ did to the public by printing such a misleading article. She pointed out that interior design laws ensure that only professionals qualified by education, experience, and examination design interior spaces or represent themselves as having the qualifications to do so. She emphasizes that interior designers need to have knowledge of building codes, ADA requirements, flammability, toxicity, ergonomics, energy efficiency, and environmental sustainability and that interior design is a totally different occupation than interior decorating.

On April the 8th, *The Wall Street Journal* did run excerpts from the letters sent by ASID and NCIDQ as well as one written by the Executive Director of AIA, and one written by a staff attorney at the Institute for Justice. As you would expect, the AIA article and the Institute for Justice article were against our efforts while the ASID and NCIDQ articles were in favor. Stay tuned for the next chapter in this continuing saga. Sigh.

President’s Comments — continued from page 2.

We also help the various clubs and organizations at the state’s design schools. We feel we need to be in contact with the students early on to help round out their education by allowing them to communicate with working professionals. One event, coordinated with the national office, places students in design offices for a day to shadow the work of a design professional. Over 40 students were able to take part in this event last year. Again, this may not benefit each designer personally, but I think it helps set the groundwork for a better crop of professionals in the future.

An IIDA membership provides access to our quarterly local newsletter, the monthly national email newsletter, the Perspective Magazine, and numerous other trade publications like Contract magazine. These publications provide valuable information concerning our profession. There are also discounts and memberships available at various office supply stores, car rental agencies, phone services, and credit companies.

I know there are a number of other things already scheduled or in the planning phase. Our board and committees are made up of professional designers and industry representatives who are committed to doing their best for IIDA. I’m hoping you’ll find something to benefit you personally. I know your membership will benefit IIDA.
Come they told him – pa rum pa pa pum pum – Scott and his drum…

Scott Hesler with Karastan Contract finds his free time volunteering his marketing skills at Bongo Boy Music School. Scott donates his weekends to help market the artist clinics and master-classes at the north-side music school. His responsibilities also include the development of Bongo Boy Music School's not-for-profit educational program “Live for Music” with the school's corporate sponsors.

Scott starting playing at the age of 9 in the school's symphonic, jazz and marching bands growing up. In drum corp., Scott marched and played the quads. He finished out Carmel High School and Indiana University while playing in various garage and church bands. During and after college, Scott had the opportunity to play drums and percussion which let him tour through-out the Midwest area to play for private and corporate sponsored events. One highlight was the opportunity to play in Cologne, Germany.


“Playing out doesn’t fit in my hectic schedule anymore due to the nature of the business. The weekends now, give me an opportunity to work with the kids and see the dynamic results we see each week. Please stop by the school and feel the cool, positive vibe…even if I’m not there stop in and say “Hi” to Ana and Ed. Better yet sign up for lessons”.

Check out more about Bongo Boy Music School at: www.bongoboymusic.com

Bongo Boy Music School is a private music school located in the Castleton area of Indianapolis. Instructors are seasoned live, touring, studio musicians who have years of experience teaching students of all ages. They offer private instruction on drumset & world percussion, marimba & vibes, timpani, classical & rudimental snare drumming for orchestra/band & marching band/drumcorps, electric & acoustic guitar, bass guitar, piano, woodwind & brass instruments, violin & viola, recording software and more. There are group classes on congas, djembe, electric and acoustic guitar. Also on the list is: rock band class, rock jam, kids rhythm jams, drum circles and health rhythm programs powered by REMO. They teach all styles of music (classical, jazz, marching/drum corps music, rock, funk, latin, reggae, blues etc…). You name it, they got it.
| IN 09-11 NeoCon Merchandise Mart Chicago, Illinois |
|---------|---------------------------------|---------|---------------------------------|---------|
| IN 01   Chapter Board Changeover | IN 11 Summer Board Retreat Details forthcoming | IN 15 Chapter Annual Meeting Details forthcoming |
| IN 11 | Summer Board Retreat Details forthcoming |
| IN 11 | Summer Board Retreat Details forthcoming |
| IN 21 August Board Meeting Details forthcoming |
| IN 24 Indianapolis Golf Outing Golf Club of Indiana |
| IN 24 Indianapolis Golf Outing Golf Club of Indiana |
| IN 21 August Board Meeting Details forthcoming |

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