

# IIDA—2008 Golf Outing

— by Brenda Gerst



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IIDA INDIANA CHAPTER

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The 2008 Annual IIDA Golf Outing will take place on Thursday July 24th at The Golf Club of Indiana in Zionsville. This event has always been a huge success thanks to our generous sponsors and the designer participation. We had a full field PLUS last year....152 golfers!! We hope to get the same response this year, but definitely ask that everyone register their teams EARLY and not wait until game day.

The IIDA Indiana Chapter raised over \$8,000 with this event last year and hope to bump that up in 2008! This Golf Outing is so much fun and is a great opportunity for "socializing & networking." It is a great event for all levels of golfers.....even non-golfers! Actually, mostly for non-golfers!

There will be some new things this year, one being the addition of upgraded "Porto-Potties" on the front and back nine! It has been a huge request from the designers the past few years. These "Porto-Parties" can be sponsored by a vendor and decorated anyway they like....great opportunity to stand out!

We will also be adding "Energy Stations" at four hole locations. These will offer water, ice cream, Gatorade and energy snacks and will each be sponsored by a vendor.

The "Crazy Holes" will have an "Around the World" theme. Each will represent a Country of their choice and get creative from there. All the players need to be prepared to vote for the winner, which will be announced at the Social!

There will be a "Golf TEAM Fashionista" award given out as well.....so keep in mind that the Golf Committee will be voting and checking you out that day!

To all the vendors out there, we thank you SO much for all of your continued support of this Golf Outing! YOU are the reason it has been such a success. If you are unable to golf in the outing, please consider sponsoring a "Designer Foursome" team! If you do not know who to ask, then call the firms and ask if anyone wants to play or if they want a foursome to be sponsored.

As players and teams sign up, they will be added to a list of "registered teams." This list will be updated and posted on the IIDA website under "Golf Outing." Just go to [www.iida-indiana.org/teams.php](http://www.iida-indiana.org/teams.php).

We look forward to seeing everyone on July 24th and hope you are ready for another great outing!!

## **GOLF OUTING INFORMATION:**

**11:00 am — Registration/Lunch**

**11:30 am — Shotgun Start/  
Best Ball Scramble**

**5:00 pm — Play Completed**

**5:30 pm — Social, Dinner and Prize Raffle**

Golf and entrance fees are \$45 per designer and \$100 per vendor. Registration and payments are due by June 27th. To secure a Sponsorship, contact Jacki Krukenberg at 431-6790 or email [jkrukenberg@sflighting.com](mailto:jkrukenberg@sflighting.com).

To donate money for a Raffle Prize, contact Brenda Gerst at 383-6995 or email [bgerst@mdcwall.com](mailto:bgerst@mdcwall.com).



# The Year in Review

office  
BOARD OF  
DIRECTORS

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## **Susan Ellis**

CHAPTER ADMINISTRATOR

My time as President of our Chapter is coming to an end. I recently looked back on all of the activities and events that have taken place during my term and was amazed at the many opportunities and benefits that the board and our committees have been able to provide our members. One of the main goals of the chapter is to be sure there is a benefit in belonging. The monthly programs, annual awards, and many social events are all held to fulfill our mission statement "...to provide opportunity to share knowledge through community and to promote interior design as a profession that supports health, safety, and welfare to the general public."

Since I have been deeply involved in the planning of the many activities and events, I can clearly see the way in which they support the mission statement. There are, however, some designers who don't quite see this. I have been surprised the few times I've been asked by designers, "Why be a member – what's in it for me?" I came to realize that although everything we plan in some way benefits our profession, not everything will benefit every member. It was apparent that we needed to make sure each member will find a program or an event beneficial to him or her.

Our Chapter holds presentations and forums at least 10 times a year. Most of these meetings provide the opportunity to earn CEU credits needed as part of continuing education requirements of the association. The Chapter even sends in the forms and pays the registration fees for members in good standing. If our members are not taking advantage of this benefit they are definitely missing out. In addition, we hold NCIDQ Study Sessions to pass along information to designers planning to sit for the test.



## **PRESIDENT'S COMMENTS**

Myron Cromer, IIDA

## **IN** office Address

The annual Monte Carlo Night is seen by some as just a chance to dress up and have a fancy night out. That it is, but it is also a great fundraiser used to support our legislative interest and our chapter as a whole. This event raises about 1/4 of our budget in one single night. Funds raised from this event are earmarked to support SAFE, the group organizing the effort to gain legislation that recognizes Interior Design as a professional career in Indiana. This may not be a specific interest for all designers, but the effort helps to strengthen the professional image of the work we do on a daily basis.

Our IIDA Chapter hosts the annual IDEA competition. We receive an impressive number of local design project entries each year. Again, not every designer or firm enters this competition, but the goal of the event is to publicly acknowledge and display excellent interior design work in our area, which in turn adds credibility to the work we all do each day. *(Article continues next page.)*



Amanda Medlen, IIDA  
EDITOR

Joe Salerno, Kellie Ritchie, IIDA  
Myron Cromer, IIDA, Char Bennett, IIDA  
COMMITTEE

If you have suggestions or would like to contribute articles, please contact [amanda@idoincorporated.com](mailto:amanda@idoincorporated.com)

## **EDITOR'S COMMENTS**

**Wow! I can hardly believe that it is June already! Although this issue isn't as jammed packed as the last one, we still have several large events sneaking up on us! NeoCon is June 9-11 in Chicago. You can see an IIDA schedule of events on the last page of this newsletter. Also, don't forget about the IIDA Golf Outing on July 24th at The Golf Club of Indiana in Zionsville. The golf outing provides wonderful networking opportunities and fun for both skilled and non-skilled golfers. Hope to see you all there!**

# Indiana Legislation for Interior Design

— by Denise Wilder, IIDA

legislation  
LEGISLATIVE  
UPDATE

focus  
CHANGE  
ORDER

Sometimes you just want to throw in the towel! Or should I say pillow? It was April Fools Day when the flurry of e-mails first began so naturally I thought it was a hoax. But within a few hours it became obvious that *The Wall Street Journal* did, indeed, print a scathing article about our legislative efforts in that day's edition.

## Change Order aka The Gossip Column

by Char Jessup, IIDA

### On the Move . . .

Lamson & Condon welcomes 2 designers, **Julie Burroughs** & **Jennifer Patterson**. • **Nicole Schrader** has rejoined Ratio Architects – Welcome back! • **Vanessa Ryan** & **Dawn Ter Horst** have joined CSO Team. • **Gwendolyn Burkhart** is job sharing with Sara Richey and has rejoined Designtex. • Continental Office Environments has added **Rachelle Mendoza** as Director of Design. • **Tom Vriesman** has joined the group at Lohr Design. • Welcome back to **Randi Chiudioni**. She's joined the Mitsch Design Team. • **Donna Ragsdale** will be trying a new adventure & has decided to take a job with DL Couch. • **John Strachan** has been a great addition to the Continental Office Sales Team.

### Baby News . . .

Schott Designs' **Sarah Monday** had her first baby – a girl, Gretchen. • **Sarah Mendenhall** with Constantine Commercial is pregnant! She's due the end of September. • Rowland Designs' **Tricia Trick-Eckert** is expecting her 2nd baby boy – due to arrive in August. • July is going to be a busy month for **Shannon Glassley** with Boheme Design; she'll be having her second little one. • More Baby news... **Kim Strawbridge** with Maregatti is pregnant. • **Kristin Reddick** with DesignPlan is expecting her first! • Everyone's favorite Edelman Leather Rep, **Elle Emge** is going to have her first little one – I believe it's a boy.

### Engagement News . . .

**Nikki Sutton**, with Level is engaged – big day TBA. • **Alicia Hall** from Domain Architecture is engaged. • CSO's **Angela Deaton** is now engaged.

### Other News . . .

i.d.o.'s **Amanda Medlen** has passed her LEED AP Exam • **Betsy Baltz** with CSO has been promoted to Associate. • **Jill Mendoza**, i.d.o., will be the next President for the Indiana SAFE Coalition.

**If you know any gossip, please pass it on to Char Bennett at [cbennett@continentalindy.com](mailto:cbennett@continentalindy.com)**

The article, written by Clark Neilly, a senior attorney at the Institute for Justice, began by making fun of the concept that legislators were being asked to pass a law to make it a crime to give advice about paint colors and throw pillows without a license. He went on to wax poetic, paragraph after paragraph, about the inappropriateness of regulating interior design. Of course, he couldn't help but quote Governor Daniel's veto letter written here in Indiana last May.

NCIDQ was quick to rebut the article with a nicely researched letter. Jeffrey F. Kenney, AIA, Executive Director of the National Council for Interior Design Qualifications, pointed out the Clark Neilly's employer; the Institute of Justice is receiving \$750,000 from the National Kitchen and Bath Association in 2008 alone to fight interior design legislation. Kennedy points out that the article does nothing to acknowledge how the definition of interior design differs from that of interior decoration. Much of NCIDQ's issue with the article is *The Wall Street Journal's* lack of research into the validity of the article and the motivation behind the author.

Cheryl Durst, CEO of IIDA responded with a letter on April 4th pointing out the great disservice that Mr. Neilly and the WSJ did to the public by printing such a misleading article. She pointed out that interior design laws ensure that only professionals qualified by education, experience, and examination design interior spaces or represent themselves as having the qualifications to do so. She emphasizes that interior designers need to have knowledge of building codes, ADA requirements, flammability, toxicity, ergonomics, energy efficiency, and environmental sustainability and that interior design is a totally different occupation than interior decorating.

On April the 8th, *The Wall Street Journal* did run excerpts from the letters sent by ASID and NCIDQ as well as one written by the Executive Director of AIA, and one written by a staff attorney at the Institute for Justice. As you would expect, the AIA article and the Institute for Justice article were against our efforts while the ASID and NCIDQ articles were in favor. Stay tuned for the next chapter in this continuing saga. *Sigh*.

## President's Comments — continued from page 2.

We also help the various clubs and organizations at the state's design schools. We feel we need to be in contact with the students early on to help round out their education by allowing them to communicate with working professionals. One event, coordinated with the national office, places students in design offices for a day to shadow the work of a design professional. Over 40 students were able to take part in this event last year. Again, this may not benefit each designer personally, but I think it helps set the groundwork for a better crop of professionals in the future.

An IIDA membership provides access to our quarterly local newsletter, the monthly national email newsletter, the Perspective Magazine, and numerous other trade publications like Contract magazine. These publications provide valuable information concerning our profession. There are also discounts and memberships available at various office supply stores, car rental agencies, phone services, and credit companies.

I know there are a number of other things already scheduled or in the planning phase. Our board and committees are made up of professional designers and industry representatives who are committed to doing their best for IIDA. I'm hoping you'll find something to benefit you personally. I know your membership will benefit IIDA.

# Indiana Designers in the Community

## Scott Hesler Marches to the Beat of a Different Drum

— by Kellie Ritchie, IIDA and Scott Hesler

addition

RECIPES  
BY DESIGN

### "Ain't Yo Mamma's Bananas Pudd'n"

*...Yes, that's really the name!  
My Aunt got this recipe from a displaced New Orleans woman at a benefit to aid Hurricane Katrina victims.  
How cool is that?*

By Katherine Cox, IIDA

#### Ingredients:

- (2) Bags Pepperidge Farm Chessmen Cookies
- (6-8) Bananas- sliced (I use 8)
- (2) Cups of Milk
- (1) 5 oz. Instant French Vanilla Pudding
- (1) 8 oz. Cream Cheese- softened
- (1) 14 oz. Sweetened Condensed Milk
- (1) 12 oz. Cool Whip- thawed

#### Directions:

Line a 13"x9" pan with 1 layer of Chessmen Cookies. Next, line Chessmen Cookies with a layer of sliced bananas. In a large bowl, mix milk and pudding with an electric mixer. In another large bowl, mix cream cheese and condensed milk until smooth. Fold whipped topping into cream cheese. Add pudding to cream cheese, and stir until blended with a mixing spoon. Pour 1/2 the batter over the layer of cookies and bananas in pan. Add another layer of Chessmen Cookies and bananas. Pour remaining batter mixture over the 2nd layer of cookies and bananas. Refrigerate for 24 hours for optimal results, 8 hours minimum.

Katherine has been an Associate Interior Designer in the Higher Education and Research Studio at CSO Architects since 2005. She has a degree from Purdue University, and is a LEED AP. Katherine tied the knot last August to her College Sweetheart, Brad, who is an Implementation Engineer for Zotec Partners in Carmel. They reside on Indianapolis' North-West side.

profile  
SCOTT  
HESLER

Come they told him – pa rum pa pa pum pum – Scott and his drum...

Scott Hesler with Karastan Contract finds his free time volunteering his marketing skills at Bongo Boy Music School. Scott donates his weekends to help market the artist clinics and master-classes at the north-side music school. His responsibilities also include the development of Bongo Boy Music School's not-for-profit educational program "Live for Music" with the school's corporate sponsors.

Scott starting playing at the age of 9 in the school's symphonic, jazz and marching bands growing up. In drum corp., Scott marched and played the quads. He finished out Carmel High School and Indiana University while playing in various garage and church bands. During and after college, Scott had the opportunity to play drums and percussion which let him tour through-out the Midwest area to play for private and corporate sponsored events. One highlight was the opportunity to play in Cologne, Germany.

Scott's drumming influences are: Louie Bellson, Gene Krupa, Buddy Rich, Ginger Baker, Tony Lewis, Vinnie Colaiuta, Steve Gadd, Elvin Jones, Steve Smith, Ginger Baker, Simon Phillips, Poncho Sanchez, Clyde Stubblefield, Jab"O" Starks, Art Blakey, David Garibaldi, Jeff Porcaro, Dave Grohl, Dennis Chambers, Max Roach, Cozy Powell, Joe Jones, Neil Peart, Steve Jordon, Ringo Starr, Chad Smith, Keith Moon, Tommy Aldridge, Carter Beauford and Gregg Bissonette.



Scott brings in celebrity drummers for the students to meet. This photo shows Scott with some of the other instructors and the drummer from Lenny Kravitz's band.

"Playing out doesn't fit in my hectic schedule anymore due to the nature of the business. The weekends now, give me an opportunity to work with the kids and see the dynamic results we see each week. Please stop by the school and feel the cool, positive vibe...even if I'm not there stop in and say "Hi" to Ana and Ed. Better yet sign up for lessons" . . . .

Check out more about Bongo Boy Music School at: [www.bongoboymusic.com](http://www.bongoboymusic.com)

*Bongo Boy Music School is a private music school located in the Castleton area of Indianapolis. Instructors are seasoned live, touring, studio musicians who have years of experience teaching students of all ages. They offer private instruction on drumset & world percussion, marimba & vibes, timpani, classical & rudimental snare drumming for orchestra/band & marching band/drumcorps, electric & acoustic guitar, bass guitar, piano, woodwind & brass instruments, violin & viola, recording software and more. There are group classes on congas, djembe, electric and acoustic guitar. Also on the list is: rock band class, rock jam, kids rhythm jams, drum circles and health rhythm programs powered by REMO. They teach all styles of music (classical, jazz, marching/drum corps music, rock, funk, latin, reggae, blues etc...). You name it, they got it.*



IN 09-11

NeoCon  
Merchandise Mart  
Chicago, Illinois



IN 01

Chapter Board  
Changeover

IN 15

Chapter Annual Meeting  
Details forthcoming



IN 11

Summer Board Retreat  
Details forthcoming

IN 24

Indianapolis Golf Outing  
Golf Club of Indiana

IN

NCDIQ Study Session  
Details forthcoming

IN 21

August Board Meeting  
Details forthcoming



- IN Identifies newsletter content related to the Indiana Chapter in whole.
- FW Identifies newsletter content related specifically to the Fort Wayne Center.
- SB Identifies newsletter content related specifically to the South Bend Center.

*Thank you to all our  
Sponsors this quarter!*

**INVESTOR PLUS**



**WE WANT YOUR FEEDBACK!!!!**

Let us know how IIDA Indiana Chapter is doing. Send your comments to: [amanda@idoincorporated.com](mailto:amanda@idoincorporated.com)

The deadline for submitting articles for the next issue is August 18, 2008.

**INVESTOR**

*RJE Knoll*

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