

IDEA CELEBRATION: Big Event, Big Success

Third Annual Competition Review

office
PRESIDENT'S
COMMENTS
2

profile
IDEA AWARD
WINNERS
3-7

short
MONUMENTAL
AWARDS
5

INform
IIDA INDIANA CHAPTER

WINTER 2007
VOLUME 7 • ISSUE 4

I I D A
INTERNATIONAL
INTERIOR DESIGN
ASSOCIATION

addition
NCIDQ DATES
7

mentoring
STUDENT
MENTORING WEEK
8

future
CALENDAR
NOTES
9

The 2007 IDEA Awards were held on October 11th at The Music Mill. This was IIDA's largest turnout yet both for attendants and projects submitted! Thirty-four entries in five categories were entered by firms from all over the state of Indiana.

The main focus of the IDEA Awards is to provide an opportunity to share and celebrate our most successful design projects with our peers and to be inspired by the work of our fellow designers. There was quite a showcase of design skills and talent in this years competition and our judges definitely had their hands full! Four judges critiqued the entries on creativity, function and overall concept by evaluating the projects using 24 different criteria. Judges included **Scott Clement, Assoc. AIA from Pollack Architecture in San Francisco, California; Royce Epstein, IIDA from RMJM Hillier in Philadelphia, Pennsylvania; Maura O'Mahoney from Gary Lee Partners in Chicago, Illinois and Helen Joo, IIDA, LEED AP, AAHID from Ballinger in Philadelphia, Pennsylvania.**

The awards were specially designed and handcrafted by a local business, GRT Art Glass, exclusively for this event. Besides creating awards for the individual winners, Greg Thompson (Founder of GRT Art Glass) also created beautiful blown glass eggs for the judges.

The eloquent Cheryl Durst, Executive Vice President and CEO of the International Interior Design Association, traveled from headquarters in Chicago to be master of ceremonies for this special event.

Thank you to all of our sponsors who helped to fund this event:

Main Event Sponsor (\$500): Nancy Ramsey & Debbie Jeffares (Herman Miller), Nancy Wright, Bill Gurchiek, Kim Selzer and Lyne Schoeck (Knoll)

Presenter Sponsor (\$300): Brenda Gerst and Natalie Wehr (MDC Wallcovering), Wendy Gricius (Humanscale), Dan Binford (Dan Binford and Associates), Roseanne Kubalanza (Roppe), Larry Boyle (Interface), Chris Stull (Daltile), Sharon Becker (Kimball Office), Carla Hill (Steelcase and Business Furniture), Selena Glenn (DL Couch), Luann Lineback (ESL Spectrum), Conrad Kuczynski and Char Jessup (Continental Office Environments)

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And another special thank you to RJE Business Interiors for designing and printing all of the project easels.

In the following pages of this newsletter we will highlight the winner of each category. Watch the newsletter and website for the call for entries for next year's IDEA Awards.



Event Committee Members included: Debbie Jeffares (Chairperson), Sarah Mendenhall (Chairperson), Brenda Gerst, Katherine Cox, Kim Selzer, Mandy Stampe, Michelle Wise and Nancy Wright.

Recognizing Good Design

This issue of the newsletter features winners of the 3rd annual Interior Design Excellence Awards event, the interior design awards sponsored by the IIDA – Indiana Chapter. The IDEA competition highlights interior design projects from the entire state of Indiana and was judged by a national jury. There were a record number of entries this year, various categories of design were featured, a new program format was presented, and everyone agreed that the event was a huge success. We were also a part of the 30th annual Monumental Affairs Awards acknowledging design, development, construction, engineering, neighborhood beautification, and public art in Marion County. This is definitely the time of year to award exceptional design in Indiana.



PRESIDENT'S COMMENTS

Myron Kromer, IIDA

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IN office Address

Although the awards were different in focus, both events had similarities. First, the individuals who created the projects that were submitted for both awards were talented designers who could be compared to nationally known figures. Next, the projects that were entered showed the variety of work that is available here, in the middle part of the country. Also, while being chosen for their design features, each project had to be successful in meeting the overall requirements and needs of the client.

These events show that design matters and that there is exceptional work taking place in Indiana. As we go about our day-to-day tasks and complete our projects we shouldn't be working just to win awards. We should be working to create successful projects that enhance the environment for our clients and their businesses. After all, it is the successful projects and the exceptional designs that we create that will ultimately be worthy of those rewards.



Amanda Medlen, IIDA
EDITOR

Myron Cromer, IIDA
Char Bennett, IIDA
COMMITTEE

EDITOR'S COMMENTS

As the new VP of Communications, I sure had my hands full on this winter's newsletter! So many great events and achievements have happened over the last few months, with still many more exciting events to come! This issue is mainly dedicated to the IDEA Awards, but also pays tribute to the Interior Design category winners of the Monumental Awards. So sit back, relax and prepare to take a glimpse into some of the great design skills and talents from our local design community. Enjoy!

If you have suggestions or would like to contribute articles, please contact amanda@idoincorporated.com.

IDEA Award Winner

Residential and Multi-Family Dwellings

profile
IDEA AWARD
WINNERS

IDEA Competition Winners for 2007

RESIDENTIAL:

Julie O'Brien Design Group
Cage Residence
Supporting Vendors: Kitchens by Design,
Laura Gordon - Indycraft

HOSPITALITY:

Designplan, Inc.
Argosy Casino Hotel – Kansas City
Supporting Vendors: Atlas Carpet and Kimball
Hospitality

CORPORATE/COMMERCIAL:

Roland Design and HOK
Eli Lilly and Company
Heritage Hall and Building Lobby
Supporting Vendors: Xibitz and Wilhelm
Construction

INSTITUTIONAL:

Maregatti Interiors
Purdue University
Biomedical Engineering Building
Supporting Vendors: Blakely's

HEALTH CARE:

Maregatti Interiors
Don and Dana Meyers Cancer Center
Supporting Vendors: Architectural
Brick and Tile and Natural Stone
Specialists

BEST OF SHOW::

Designplan, Inc.
Argosy Casino Hotel –
Kansas City

Project: *The Cage Residence*
Submitting Firm: *Julie O'Brien Design Group*
Supporting Vendors: *Kitchens by Design, Laura Gordon - Indycraft*

This residence was a combination of a renovation of an existing 10,000 square foot home and an addition of another 7,000 square feet. The client had purchased a three year old home that did not quite suite his needs but had good structure and was on a beautiful setting at Geist Reservoir. After embarking on the addition, designers were involved. It became apparent that a large scale renovation was needed to bring the existing home up to the quality of the new addition. The client's good taste and willingness to see such a grand project through made for a truly special project.

This project was a total design project in which we delved into every aspect of the renovation and addition. A new stone entry, veranda, and stone details to the exterior were designed. In the interior, fireplaces were redesigned to be more in scale with the home. Moldings were enlarged and refined. A foyer with colonnade and plaster arched ceilings was created. Circular windows were added to the front elevation as well as the interior of the Great Room, where they were made of alabaster and back lit. Stone details in the Foyer and Great Room with glass accents were likewise added. Decoratively painted wood beams were added to the Great Room ceiling. The awkwardly designed kitchen was torn out and completely redesigned, with the help of Kitchens by Design, whose efforts helped to make a beautiful centerpiece to the home. Likewise the fireplace in the Hearth Room was removed and redesigned in stone.

The master bath was totally renovated and awkward ceilings were plastered into a graceful curving structure. Stone columns and a freestanding porcelain tub were added. New stone and glass tiles were used as floors and to create a new glass shower. New cabinetry, as well, with decorative glass and shell mosaics, with silver leaf was incorporated.

A Gallery of mirrored panels and decorative glazes with book shelves became a pass-thru space from existing to new areas. It was made extraordinary by the efforts of artist, Laura Gordon from Indycraft. She likewise detailed beams in the living room, created a modern painting on a feature wall and added silverleaf details on custom cabinetry throughout.

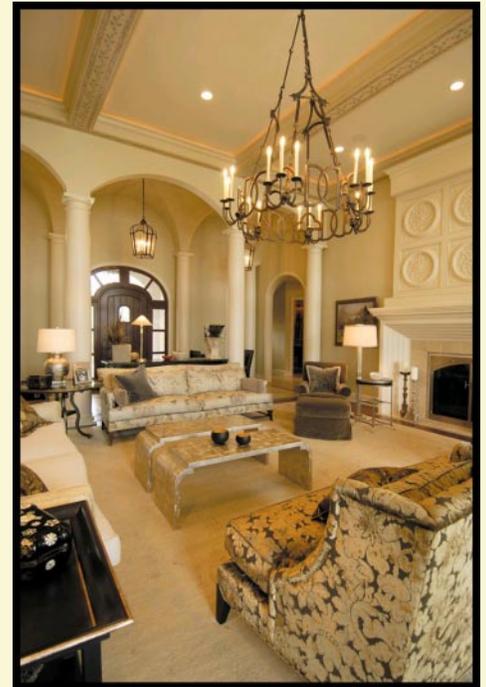
A sad wine cellar with bad plastic grapes and vines was removed and replaced with a modern/transitional wood and glass cellar with an adjoining wine tasting area. These spaces were part of the lower level living room which acts as an overflow to formal entertaining up and casual entertaining down.

A new billiard/sports room with sports memorabilia as well as the poker and billiard tables was redesigned utilizing wood cantilevered shelving with glass, slate and ledge stone walls and columns.

Stack stone and wood adorn the adjoining theater room as well. Modern wood details were used to create the wood paneled viewing wall and in combination with slate to detail the new fireplace.

Finally, a Japanese influenced spa was developed complete with shoji screen doors, steel soaking tub, alabaster tile work, slate and stone floors and mood lighting.

Lighting throughout the home was completely redesigned. New floors and new cabinetry were incorporated through most of the space. However, this only scratches the surface of what was done. It was a very exciting and complete project.



IDEA Award Winner

Hospitality: Retail, Restaurant, Entertainment, Museum

focus
CHANGE
ORDER

Change Order aka The Gossip Column

By Char Jessup, IIDA

On the Move . . .

Sarah Hoff has joined the Schott Design Team • **Nichole Schrader** is off sabbatical and back at Ratio Architects • Continental Office has added **Annette Basham** as a new Project Manager

Baby News . . .

Carson Design's **Julie Berry** will be welcoming her new bundle of joy in just a few weeks. • **Tony Elliot** with A2S04 is the proud grandfather of Brynleigh Grace Elliott, who was born on October 5th • **Sarah Monday** from Schott Design is expecting her first baby. • **Christi Hitch** with J & J Carpet just delivered her first baby – It's a Girl!

Breaking News . . .

Melissa Brown is now majority owner of Relocation Strategies – Congrats! • **Tony Elliott** is now Professional IIDA – welcome to the group! • **Scott Schultz** is out on his own & has started Schultz Marketing Group. Check out what he represents by going to www.schultzmarketinggroup.com. • **Steve Stefancin** is now handling Vecta, Metro, Brayton and Polyvision for Steelcase Design Partnership.

If you know of any gossip, please pass it on to me:

cjessup@continentalindy.com

Project: Argosy Casino Hotel – Kansas City
Submitting Firm: Designplan, Inc.
Supporting Vendors: Atlas Carpet & Kimball Hospitality

In January 2004 the Argosy Casino opened its doors to the public, creating a fully themed Mediterranean-walled city in the middle of Kansas City, Missouri.

The Argosy Hotel was designed and constructed shortly thereafter in order to accommodate the destination point the casino was quickly becoming. Attached directly to the casino, guests can now enjoy a day of gaming in an open sky marketplace, savor a meal in a variety of restaurants,

relax while being pampered at the spa, and retire to a luxurious boutique-style hotel. From the airy two story lobby complete with floor to ceiling windows, a mural painted ceiling, and custom curved check-in desk to the warm toned rooms rich with plush bedding and upgraded finishes, the Argosy Hotel is unquestionably a place to enjoy and remember.

The client, Argosy Gaming Company, asked that the hotel continue the same "old world" concept and theme from the rest of the casino facility, but with a more modern or contemporary flair. This was accomplished through the use of various finish and furniture styles. The lobby desk is designed to look like different pieces of furniture or tables clustered together. The use of mirror and wrought iron give it a more contemporary and lightweight feel. The lobby furniture also mixes chunky, weathered wood tables with sleek, streamlined lounge chairs and sofas. The ceiling with its painted mural and dome emit a soft-lit glow consisting of unexpected color combinations of roses and soft pinks you would find in a sunset. The standard guest rooms focus mainly on color and texture. The more simple, elegantly dressed beds are featured with a backdrop of wallcovering resembling linear draped fabric. Taffeta curtains with a similar vertical line enhance the wallcovering. The large scale patterned carpet with a deep rust undertone help to ground the room and tie all the colors in the space together.

The suite rooms take on the contemporary theme with the use of more vivid orange hues and dark chocolate toned furniture. Hints of brushed nickel and silver finishes found in the hardware, accessories, lighting, and furniture help give the room an added sparkle. Similar to the standard rooms, the use of color and texture play an important role in bringing the suite room together.

Two vendors in particular helped make this project successful. Kimball Hospitality was able to take our furniture design ideas and inspirations and turn them into functioning, practical pieces. The standard rooms in particular illustrate the old world/contemporary style the clients desired by using a warm toned antique stain on more streamlined pieces. Atlas Carpet Mills, was supportive in that the patterns and colors available in their hospitality lines meshed perfectly with our finish palette.

In the end, the Argosy Casino Hotel is a space where guests and patrons can enjoy a stay, a world away, without ever leaving the Midwest.



IDEA Award Winner

Corporate / Commercial

short
MONUMENTAL
AWARDS

THE 30TH ANNUAL "A MONUMENTAL AFFAIR" AWARD WINNERS

In the category of Interior Design:

HONOR AWARD

Ratio Architects, Inc.
for the
Simon Property Group, Inc.
World Headquarters

MERIT AWARD

Carson Design Associates
for the
St. Vincent Orthopaedic Center

ACHIEVEMENT AWARDS

i.d.o. Incorporated
for their very own
LEED certified office building

and to

Ratio Architects, Inc.
for the
Indianapolis Zoo's *Discover the Oceans*

Congratulations to all the winners!

Project: *Eli Lilly and Company Heritage Hall and Building Lobby*
Submitting Firm: *Roland Design and HOK*
Supporting Vendors: *Xibitz & Wilhelm Construction*

"We are generations old and genetically diverse. Our essence is, has always been, people. Our commercial success is about the people who benefit from Lilly products. This hall and this workday are dedicated to them. The people behind those products are our cultural success story: the entry to this hall like the beginning of every Lilly endeavor begins with us."

This "compelling future belief" written by the client, clearly states the desired outcome of the newly renovated space. Telling the story of the 130 year, historical continuum of their commitment to pharmacology and life sciences in a way that communicates a responsible allocation of resources to their employees and visitors was the focus of the design of the new "front door" and the Heritage Hall exhibit area.

The experience begins immediately inside the front door with the design of a new front desk, lounge seating areas, security barriers and reading tables all of which are consistently detailed to compliment the existing architecture and the framework of the surrounding exhibits. The reading table illustrates the story of insulin typical of the process Lilly has come to associate with innovation and also acts as an allegory of their humanitarian efforts.

Working within the existing architecture, the design team created a sequence of spatial experiences that supports the story line and allows for individual locations to develop the specific messages of Heritage Hall. Elliptical, overhead light coves; canted, ceiling planes; bulkheads and column surrounds define the architectural container within which the messaging is located. Terrazzo floor patterns support story telling through their "quoting" of the historic language of science and hexagonal mosaic carpet patterns make reference to structures found in scientific chemistry.

Ultimately the design of the new space is about Lilly's brand. Sidney Taurel, Chairman and CEO, stated at the opening celebration: "...some of you might recall that I've talked about the Lilly brand as both a mirror...to show us to ourselves...and a lens, to help others see who we really are. In many ways, I believe these new visual displays bring those images to life."

The success of this project would not have been possible without the skilled craftsmanship of the exhibit fabricator, Xibitz, and the general contractor and construction manager, Wilhelm Construction. Their commitment to excellence in the "making real" of the client's and design teams' concepts powerfully enhances Lilly's corporate culture.



IDEA Award Winner

Institutional: Education, Government, Libraries

addition
RECIPES
BY DESIGN

Mashed Red Potatoes

By Susan Harris, Assoc., IIDA

- 5 lbs. red potatoes, cut into chunks with the peel
- 1 T. minced garlic, or to taste
- 3 cubes chicken bouillon
- 1 8 oz. container sour cream
- 1 8 oz. package cream cheese, softened
- 1/2 c. butter
- salt and pepper to taste

DIRECTIONS:

In a large pot of lightly salted boiling water, cook the potatoes, garlic, and bouillon until potatoes are tender but firm, about 15 minutes. Drain, reserving water. In a bowl, mash potatoes with sour cream and cream cheese, adding reserved water as needed for desired consistency.

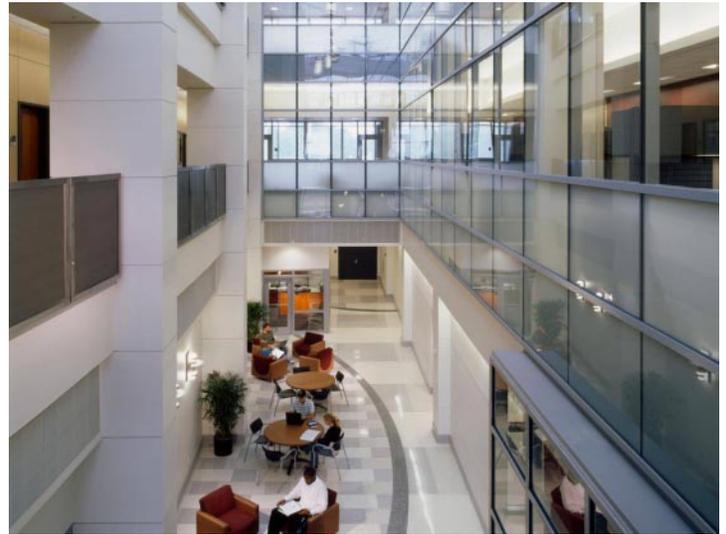
Transfer the potato mixture to a slow cooker, cover, and cook on Low for 2 to 3 hours. Just before serving, stir in butter and season with salt and pepper to taste.

Susan is an Interior Designer for Continental Office Environments. She has a degree from Purdue University. Susan and her schnoodle mix, Gracie, reside in Franklin Township on Indianapolis' southeast side.

Project: Purdue University Biomedical Engineering Building
Submitting Firm: Maregatti Interiors
Supporting Vendors: Blakely's

Client goals

The Purdue Biomedical Engineering Building accommodates the existing graduate research programs and new undergraduate academic programs in this rapidly growing field. The objective was to give the Purdue BME program a new home to help the program achieve its mission: "To be the premier source of scientific discoveries and of well-educated biomedical engineers in the broad fields of medical devices, systems, materials and tissue constructs, fostering strong academic, industrial and clinical ties."



Design concept and challenges

At Purdue University's Biomedical Engineering Building, gateway to the university's Discovery Park, the interior environment integrates with the architecture to meet the new program's needs. In addition to consolidating biomedical engineering research in one place, interior spaces accommodate the new undergraduate program and a threefold increase in faculty.

The design of the building occurred during the development of the undergraduate program, which was both challenging and an important tool in shaping the building.

The facility speaks to the broader concept of connection through openness, focus on movement and interaction, and the integration of a rich palette of diverse materials. The design responds to the progressive nature of its environment while paying tribute to traditions of the original campus. Planes of brick and metal from the exterior continue to the interior, creating a consistent image. Abundant curtainwall and clerestory windows provide ample natural lighting and views. Terrazzo floor patterns allude to the perspective from a microscopic lens. Varying textures of metal and glass railings provide a subtle point of reference, assisting with wayfinding. Custom pendant lighting in the atrium offers a comfortable light level for studying. Several open lounge spaces with comfortable chairs and white boards allow informal and chance discussions.

Adaptive to the ever-changing nature of science and research, the interior environments offer flexible options for learning and teaching. In addition to laboratories and classrooms, the design includes formal conference rooms, offices and informal meeting spaces.

Vendor

Blakely's was instrumental in implementing the complex terrazzo pattern. They did an amazing job bringing the design to life in the installation. Throughout the process, they took great care to reflecting the design intent of the drawings through color and patterns, making this important design element successful.



IDEA Award Winner

Healthcare and Assisted Living

future
UPCOMING
DATES

PLANNING AHEAD — 2008 NCIDQ DATES

December 3, 2007

EARLY-BIRD Application Registration Deadline – (first-time applicants only) for the Spring 2008 Examination (Fee: \$130)

December 10, 2007

REGULAR Application Registration Deadline – (first-time applicants only) for the Spring 2008 Examination (Fee: \$205)

January 2, 2008

LATE Application Registration Deadline – (first-time applicants only) for the Spring 2008 Examination (Fee: \$305)

February, 2008

IIDA Study Session for Sections 1 and 2 of Examination

March, 2008

IIDA Study Session for Section 3 of Examination

April 4-5, 2008

Spring 2008 NCIDQ Examination

For more information go to:

www.ncidq.org

or e-mail Briana at:

bdunkin@schottdesign.com

Project: Don and Dana Meyers Cancer Center

Submitting Firm: Maregatti Interiors

Supporting Vendors: Architectural Brick and Tile and Natural Stone Specialists

Client Goals | Schneck Medical Center listened to the needs of their community in Jackson County by expanding their oncology treatment to include more services like radiation therapy at their free-standing cancer center in Seymour, IN. They wanted a state-of-the-art facility with a healing environment that reflected its community and met its needs.

Design Concept | Importance of Community. The interior design concept is based on the sense of community in Seymour. Schneck Cancer Center's mission is to foster the spirit of caring and emphasize that the patient is not alone in the fight against cancer. The community members rally together and act as a support group for one another as they battle the disease.

This importance of community affected the design of the space, resulting in open spaces within the facility. Nature inspired materials, natural light and warm colors create a soothing environment that enhances the patient experience and reduces stress.

The main entrance opens into a large, open lobby and reception area that includes slate inspired porcelain tile, a limestone fireplace, curved cultured stone wall with wood shelving, and two resource areas with reference materials and computers. There are also several comfortable seating groups for the patients and their families.

The treatment areas include an infusion room with 7 treatment bays in an open configuration. This open concept resulted from the sense of community in Seymour. The patients at the Schneck Cancer Center typically know each other and like to be together during treatment. The patient recliners are on castors, so that the patients can move closer together and group the chairs as they like. Each bay area has individual lighting that can be controlled by the patient, which gives the patient a sense of control. This space also considers the patients' family. The treatment room is large and allows for chairs for the family. Windows allow the patients and family members to look outside during treatments. One wall of the room is glass and faces the future site of a healing garden. At this location there is a continuous bench that provides additional places for family seating. Other features include a nutrition area with food and beverages for the patients and families. The materials like the wood-look vinyl flooring, wood ceiling tiles, acrylic art panels and soothing color palette give a sense of warmth to the space. Other features such as replica grasses and plantings were also used.

Additional treatment areas include linear accelerator, private massage room and boutique. The linear accelerator room features carpeting, warm paint colors, soothing artwork and a star field ceiling that provide positive distractions for the patient. The private massage room helps patients with lymphoedema, swelling in the legs and arms which is common in cancer patients. The boutique sells specialty items such as prosthetics and wigs.

Vendor's Contributions |

The vendors helped make possible the design elements in Schneck Cancer Center.

Architectural Brick and Tile: Provided the cultured stone for the fireplace.

Natural Stone Specialists: Provided the porcelain tile and glass tile in Schneck Cancer Center.



IIDA 6th Student Mentoring Week

February 4 – 8, 2008

spirit
WISHING
YOU PEACE

The International Interior Design Association (IIDA) allows students to experience a day they won't forget. IIDA announces its plan for its 6th Annual Student Mentoring Week February 4—8, 2008. Student Mentoring Week is the result of IIDA's continued effort to acknowledge the important role that students play in furthering the design industry. Mentoring Week will be an international effort to encourage Student Members to gain first-hand, day-in-the-life experience of Interior Design. Members of the Association have called mentoring week an excellent approach to utilize the knowledge of its Professional Members. It also provides a supportive link from campus life to the work force, as students gain valuable knowledge that can propel them forward in a competitive job market.

*Happy
Holidays
and a
Happy
New
Year!*

IIDA Student Members will apply in pairs. The pairs will be matched with a design professional that practices in the area of the student's career aspiration and near their geographic location. A mutually compatible day for the student and the mentor will be chosen during the specified dates to allow for flexibility. The spring issue of Custom, the IIDA student newsletter, will feature mentoring experiences from this week. IIDA Chapters are also planning student targeted programming in conjunction with Mentoring Week.

"The Association believes the partnership of mentoring adds practical value to the student experience and encourages and supports innovative ideas in interior design. Setting aside a week to acknowledge the importance of mentoring on an international level is practical and essential to establishing a strong profession," stated Cheryl Durst, Hon. IIDA, IIDA EVP/CEO. If you are interested in participating in Mentoring Week as a mentor or a Student Member, please contact Christa Koskosky at 312.467.1950 or ckoskosky@iida.org

The International Interior Design Association (IIDA) works to enhance quality of life through excellence in interior design and to advance interior design through knowledge, value and community.

IIDA is a professional networking and educational association of 13,000 Members in nine specialty Forums in 30 Chapters around the world. Additional information is available on IIDA's website www.iida.org.



IN 4

December Event

FW 13

Christmas Party
Toys for Tots
5:30 p.m. at Club Soda



IN

January Forum
Date & Details Forthcoming

IN 17

Board Meeting



IN 15

Monte Carlo
Details forthcoming

IN

Industry Leaders Roundtable
Date & Details Forthcoming

IN 22

Winter Board Retreat

IN 19

February Program
Details Forthcoming

IN

NCDIQ Study Session
Date & Details Forthcoming



- IN** Identifies newsletter content related to the Indiana Chapter in whole.
- FW** Identifies newsletter content related specifically to the Fort Wayne Center.
- SB** Identifies newsletter content related specifically to the South Bend Center.

WE WANT YOUR FEEDBACK!!!!

Let us know how IIDA Indiana Chapter is doing. Send your comments to: amanda@idoincorporated.com

The deadline for submitting articles for the next issue is January 24, 2008

