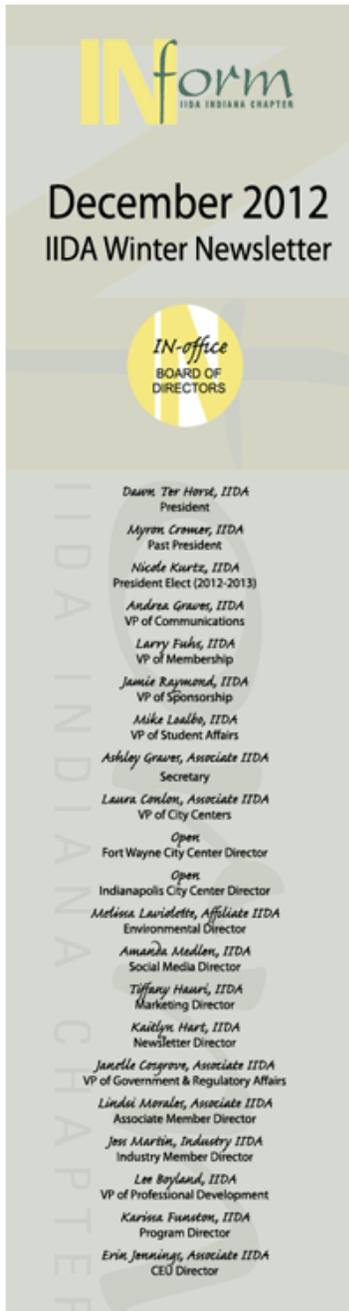


To view this email as a web page, go [here](#).



Editor - Andrea Graves and Kaitlyn

The holidays are upon us and, as hopefully everyone experiences, it is a time to remember the joys of the past year and be thankful for those people that made it a little bit more cheery and bright! I would like to thank our wonderful IIDA sponsors (logo's at the bottom of this email) for their generous financial support. Without this support we would not be able to provide our members and non-members with valuable Programs & CEUs allowing you to connect with each other while expanding your knowledge of our industry! Also, our IIDA Board of Directors would not have been able to take on many of the new initiatives detailed below. (Our 2013 Sponsorship Campaign will be wrapping up December 28<sup>th</sup>, If you are interested in participating please let us know!)

I am personally very thankful for such an amazing Board of Directors. I've asked ALOT of each and every one of them this year...and boy are they delivering! We have revamped our entire operating structure to improve our IIDA offerings and the way we connect with our industry. We added 5 director positions (Social Media, Marketing, Newsletter, Programs and CEU Directors) to the board in 2011 to help attract young designers to become involved and then move into the VP position (reserved for Professional IIDA member's). We also added the VP of Sponsorship to maintain those valuable relationships. Our hope is that a larger board will give us a bigger representation of the Indiana Design Community. Our current IIDA board represents 12 Interior Design Firms and also has 4 A&D Sales Representatives. There are a few positions opening up next year, as this is a two year commitment, if you are interested please let me know!

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One of our biggest initiatives currently underway is the launch of our new IIDA Indiana Chapter Website designed by the very talented Josh Miles! We have hired Miles Design to help solidifying and expand our current IIDA brand along with updating our website and overall graphics package to have one cohesive message. We hope this will enable our IIDA members and non-members to be able to connect better with our Chapter and stay in the know about our upcoming activities. Look for our new website to launch first quarter of 2013!

Hart  
Contributors - Brenda Gerst Capuano,  
Dawn Ter Horst



**Student Members:**

Samantha Blackmore  
Michelle Bouley  
Cici Mengxi Cai  
MacKenzie Cain  
Brigitte Demmel  
Hannah Densel  
Chrissy Gapinski  
Kathleen Gonzalez  
Liana Hansen  
Laura Jones  
Brenda Peck  
Danica Rodriguez  
Jayme Roos  
Yvonne Rush  
Ashley Stephens  
Sara Tokoly  
Kelsey Venekamp  
Laura Williams  
Michelle Kroh  
Nicole Sybouts

**Associate Members:**

Rebecca Smith  
Lauren Dusing

**Professional Members:**

No New Members

**Industry Members:**

LeAnne Whitten  
Wendy Ewing  
James Adzema  
Cristina Tularak

**Affiliate Members:**

No New Members

**Educator Members:**

No New Members



**WE WANT YOUR  
FEEDBACK!!!**

Let us know how IIDA Indiana Chapter is doing. Send your comments to:

[agraves@schmidt-arch.com](mailto:agraves@schmidt-arch.com)

The deadline for submitting articles for the next issue is **March 15th, 2013**.

Please email VP of Communications:

Another big initiative this year has been enhancing the IIDA Programs Calendar. The above additions to the board also helped add numbers to our planning committee, which helped spread out the work load so we could accomplish more of our goals in promoting the Interior Design Community! We are now planning our programs a year in advance (instead of month to month) to have a more balanced quarterly schedule with diversified offerings! As part of this we are upping the number of each type of programs we offer and adding more LEED and GRA related activities. Stay tuned for the full Calendar to be issued in January!

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Lastly, One of our biggest challenges this past year has been to maintain a consistent database so we can connect with our members and non-members regularly. There are many people that have been having issues with receiving IIDA emails...we are aware of the issue and working to rectify it! If you know someone that is not receiving the IIDA emails, please contact Larry! We do want to stay in touch with each of you!

I hope to see you all at the IIDA Holiday Party Wednesday night (see invitation below).

Happy Holidays!!!



*Dawn TerHorst, IIDA Indiana Chapter President*

**Congratulations New IIDA Student Chapters!**

Purdue University and Indiana State University recently established student chapters on their campus. Welcome to the new IIDA Student Chapters!

Purdue University's IIDA Campus Center is new this semester, but enthusiastic about all they have planned for the 2012-2013 academic year. The fall semester has been focused on utilizing skills from upper-classmen, such as knowledge about portfolios, interviews, and internships, as well as experience from local professionals, to give our members an upper hand when entering the design profession. To end their fall semester, Purdue's IIDA Campus Center held a study/project break social for all their members as way to not only relieve some end of the semester stress but to also bring their members together to better get to know one another.

Andrea Graves [agraves@schmidt-arch.com](mailto:agraves@schmidt-arch.com)



## Who's Who & What's What

by Brenda Gerst Capuano

### Who...

Carrie McGovern, designer with BSA Lifestructures, welcomed her first child Ruby in September. Huge congratulations to Jamie Raymond with HKS Maregatti, who welcomed her first child, Parker David Raymond, on October 14th. Congratulations to Lisa Baker and Andrea Sponsel with HKS Maregatti... both are expecting new little bundles in March

### What...

Schott Design welcomed new designer Lauren Dusing in September. Two new designers, Lauren Baker and Brittany Osmulski, joined the Rowland Design team in September.

Purdue is also looking forward to their spring semester schedule, with programs such as "NCIDQ 101" and many workshops on design programs, such as 3DS Max and Google SketchUp will be given. Aside from instilling knowledge in their own members, Purdue's IIDA Campus Center will also be focusing more on giving back; fundraisers and an end of the year furniture drive with Habitat for Humanity are already in the planning process for the spring semester.



*Yvonne Rush, Student Chapter President at Purdue University*

---

*There was initially only one reason I had for joining IIDA as a student member. I was told IIDA provided mentorship opportunities. This is a common desire among interior design students. A majority of the freshman here at Indiana State University expressed their desire for mentorship. It certainly made sense that they did after learning that our interior design program is not going to be like HGTV. The students quickly learned that they need to seek assistance from those with more knowledge, and support from each other.*

*Before entering the program, I believed design to be creating something beautiful. However, the first thing I added to my knowledge of design is that function is equally as important as aesthetics. Moreover, the most recent thing I learned is that design is a mission. The earth that we live on sustains us, but we have not equally sustained it. So now we are on a mission to reverse the damage that has been done and set the world on a path of sustainability to achieve restoration. What an incredible challenge! This is why designers coalesce and seek help from those who can pass on their knowledge.*

*A student chapter is more beneficial to a student than they will realize. It is our assertion that ISU interior design students are serious about enriching and advancing their education. We now have a greater opportunity to get involved and link with both students and professionals. Personally, I am eager to find ways to work with the other Indiana campus center at Purdue.*

*Students will soon learn that being an interior design student is not about passively completing their required coursework. Rather, ISU has a campus center to encourage students to actively engage in reaching out to fellow students for collaboration, professionals for advice and mentoring, and the community so that students may share their knowledge. Design is not only important to interior design students and professionals, but to everyone who lives, breathes, and moves across this planet that sustains us all.*



*Stephanie Kreps, Student Chapter President at Indiana State University*



Introducing a new series in our newsletter!

*Pathways* will explore the many avenues designers can take within the field, ambitions of young designers, and advice from experienced designers. We will discover the adventures the design field have taken people down and celebrate their passion for design. In this issue *Pathways* explores how a student found her passion in design and a gentleman's exploration of different areas of design and how he got where he is today.

Deciding to major in Interior Design at Purdue University has been the most important, worthwhile choice I have made so far in my life. Having switched from majoring in Mathematics, I truly am pleased to learn first-hand that you need to do what you love. I was first met with much criticism from people in my life: "There aren't any jobs in that." "You'll be working at a home store selling paint." And of course the resounding, "Oh that's fun!" While I used to not appreciate the latter comment, I'm glad I get to hear it now. Interior Design has been fun; a lot of work, but very enjoyable and not many people get to say that about their careers. Getting an opportunity to work at a firm in Indianapolis has only opened my eyes further to the possibilities and pleasurable qualities of Interior Design.

Personally, I hope to work at a commercial Architecture-Interior Design firm in a larger city upon graduation. Working closely with architects has helped me to better understand the structure of the buildings I am designing. I was hesitant to work in commercial design at first; I thought I'd be forever designing boring offices. However, that's the beauty of Interior Design—we get to change the average "boring" office. Through a career in commercial design, I hope to learn what employees, et cetera, want from a space and be able to deliver that to them. Interior Design truly is everywhere, and I'm grateful that I will be able to impact people's lives through design.

---Sara Tokoly, *Interior Design Student and Purdue University*

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When I graduated from Indiana University with a BS in Interior Design in 1999, I knew that I wasn't destined to *practice* interior design for the rest of my career. Rather, I wanted to explore multiple avenues in the profession and express my passion for design in different ways. How I was going to accomplish this was unknown to me at the time, but I was certain about three things: I wanted to practice commercial interior design, venture into sales, and teach.

I practiced interior design at both Carson Design Associates and Maregatti Interiors. The breadth and depth of the projects I worked on at Carson gave me an appreciation for the fine art of project management and the complexity of the business aspects of design. At Maregatti, I explored creative avenues that I didn't know even existed and learned that every design could be pushed further and made better through collaboration with my peers. At both, I realized that having strong mentors is critical to my success and happiness.

When I felt the time was right and I needed a new challenge, I accepted a position in sales for Knoll. It was an amazing experience and I felt privileged to work for an international company with such a rich design legacy. From a business and finance perspective, I acquired an entirely new respect for what happens "behind the scenes" on a project. The position also demonstrated to me that I didn't need to be "doing the design" to feel creatively satisfied. This realization was extremely important in my next opportunity when I taught interior design at Indiana University. Being a faculty member was my most personally satisfying position and where I learned to never hide your idealistic passion for design. I'm most proud of what I accomplished at IU and nothing gives me more pleasure than to see my former students excel in a profession they love.

Finally, after five years of a long commute and a real desire to get back into business, I accepted my current position as Regional VP for Architecture + Design at Business Furniture. My new role is the perfect blend of my three passions: design, teaching, and business. It's challenging and exciting every single day and I've never been happier professionally. I feel like I've found a home with my new Business Furniture family, which is something I was really seeking out. It certainly wouldn't have been possible without all the experiences that preceded it and I wouldn't change a thing about my past. My outlook on design has evolved and matured over the years but that pure passion for design remains the same. Through it all, when asked what I do for a living I always say, "I'm an interior designer."

---Mike Loalbo, Regional VP for Architecture + Design at Business Furniture



It is an exciting time at Samantha's House as we near the finish line for Jackson and Amy's new accessible home! I wanted to highlight some items that are happening. Additionally, there are some items that we need to press hard to accomplish over the course of the next 30 days.

**Open House** - We will have an open house on Thursday, January 10th from 4pm - 7pm for all the IIDA membership including the design teams, the trade partners that have participated in the build and any other person/group that has been really key in the home construction. There is a team working on the execution of this night. The plan is to have appetizers and drinks available. This will be an opportunity for people to tour the home and see the amazing work that has been done.

**Gifts for Jackson and Amy** - We have created a mini registry on our website thanks to Mike Hanlon to give contributors an opportunity to buy a piece of furniture or article for the home. This will help us raise the remaining monies needed to complete the furnishing and decorating for the home. The plan is to send this in a newsletter and post to Facebook. Be sure to forward the newsletter and repost on your individual Facebook pages. Please feel free to distribute to people that each of you know who may be interested in giving a gift directly to the family. The following link will take you straight to that

page: <http://74.54.144.125/~mhanlon/samanthashouse/purchase-items-for-jacksons-new-home>

**Stock the Pantry** - The Indianapolis Star will be running a feature article on Samantha's House and helping promote an opportunity to stock Jackson and Amy's pantry. We will be collecting pantry items at Keller & Keller. This is just another way to get people involved and will be a huge help with Jackson and Amy's transition.

**Here are some key initiatives that we need help on so I'm looking for some volunteers to jump in and make these happen:**

**Packing and Moving** - We need to coordinate some help for Jackson and Amy with their move. This would include getting packing materials, recruiting volunteers to help with the move and securing a moving truck. The plan is to try and facilitate the move Friday following the reveal and Saturday morning.

**Stock the Pantry** - We need someone to help make sure that this effort is coordinated including getting the donated items from Keller & Keller to the home prior to the reveal. Ideally, the week of the reveal, we could also stock up the refrigerator. It would also be nice to approach a couple of grocery stores and see if they would be willing to help out with a donation.

Please let Nancy Wright ([nancy\\_wright@knoll.com](mailto:nancy_wright@knoll.com)) or Denise Wilder ([Denise.wilder@comcast.net](mailto:Denise.wilder@comcast.net)) know if you are interested in joining one of the above mentioned teams and thank you in advance for your help. More updates to come as things progress!

Keep moving forward,

*John Bain*

*iida idea awards*



**SAVE THE DATE**

IIDA-INDIANA INTERIOR DESIGN EXCELLENCE AWARDS

**MARCH-01-2013**

LUCAS OIL STADIUM

*formal invitation to follow*





WHEN:

December 19th  
6:00-9:00pm

WHERE:

CSO Architects

8831 Keystone Crossing  
Indianapolis, IN 46240

Become wrapped up in the holiday spirit this year by celebrating the end of a wonderful year with the IIDA Indiana Chapter and our Board of Directors!

Please take the opportunity to get in some last minute shopping before the party and we will wrap your gifts! (A suggested donation of \$3 per gift will benefit Samantha's House!)

Come Celebrate with food, drinks, and fun!

IIDA Members: \$5 (Free with Non-IIDA Member)

Non-IIDA Members: \$10

Student Members: \$5 (Free with Non-IIDA Member)

Please RSVP by December 14th to:

[indy.iida@gmail.com](mailto:indy.iida@gmail.com)

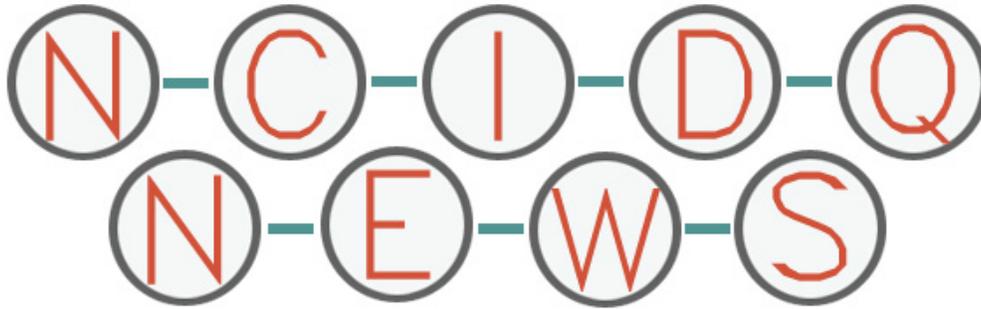


## October Philanthropic Event Recap:

The IIDA Indiana chapter hosted its first "Color for the Cure" event on October 25th at the Trendway showroom in Indianapolis. Several members and non-members showed up to paint pumpkins, enjoy some networking time and raise awareness for breast cancer. A few members brought their families to join in on the fun, and a pumpkin coloring contest was also held for kids. First, second and third place pumpkin painters received prizes. With October being Breast Cancer Awareness Month, a percentage of proceeds from the event are being donated to the Susan G. Komen Foundation.

Many thanks to the event sponsors: Trendway, Great Lakes Contract Group and Fineline Furniture.

---Lee A. Boyland, RID, IIDA, LEED Green Associate



## CONGRATULATIONS:

BRITTANY BROWN, BETH KERKHOFF, & LINDSI MORALES ON YOUR SUCCESS WITH THE NCIDQ EXAM!

*Let us know if you or someone you know recently passed the exam, so they can be recognized for their achievements.*

### NCIDQ - Important Dates:

January 7 --- Spring 2013 Registration Opens (*paper and pencil sections*)

February--- Study Session (*More information to follow*)

March--- Study Session (*More information to follow*)

April 5--- Spring 2013 Sections 1 and 2(*paper and pencil*)

April 6--- Spring 2013 Section 3 Practicum Exam

April 18-27--- Spring 2013 Interior Design Fundamentals Exam (IDFX) & Interior Design Professional Exam (IDPX)

### 2013 Application Deadline

October 4--- Fall 2013 Sections 1 and 2 (*final administration of paper-and-pencil multiple-choice format*)

October 5---Fall 2013 Section 3 Practicum Exam

October 17-26 --- Fall 2013 IDFX and IDPX

Visit [www.ncidq.org](http://www.ncidq.org) for more information.

Over the past couple of years I have taken many different *pathways* that lead me to where I am today. My decision to go to Colorado State University for my undergraduate degree opened my eyes up to a different way of life than the one I knew in the Midwest. I was able to complete projects with a strong emphasis on research. Through this design process I was constantly learning and growing in my understanding of design. When that the road I was on led me to Florence, Italy I was able to immerse myself in different cultures and gain a deep appreciate for historic design. I gained a different perspective on design and and learned that collaboration and exploration are necessary in the design field. Upon my return to the states I found myself in Denver, Colorado where I had the privilege of interning for OfficeScapes where I was able to develop

functional solutions for the working environment. I began to learn what it took to see a vision become reality. My coworkers at OfficeScapes fostered an appreciate for innovation and my passion for a better working environment. After graduation I knew I wanted to try an area of design I was not as familiar with. I have always thrived on the opportunity of doing something I have never done before. That is what led me to my current position at CSO Architects. I am constantly pushed to be better and create spaces that are functional, innovative, and timeless. I am constantly told that "the world is my oyster" and know that I have the freedom and support to be creative in my designs. Each path I have taken has allowed me to grow, thrive and continually change my outlook on design. I do not know what lies ahead, but I can honestly say that I am happy with the paths I have taken thus far. If you or someone you know has a story to tell about their *Pathways* please email us so you can be featured in our new *Pathways* series.



*Kaitlyn Hart, Newsletter Director*

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