





OCTOBER 2010 IIDA Fall Newsletter



Tony Elliott, IIDA, AIA
President, CLC

Jennifer Patterson, IIDA
President Elect, CLC & Treasurer

Amanda Medlen, IIDA, LEED AP
Past President

Lee Boyland, Assoc. IIDA
Secretary

Lisa Ellingson and Erin Rossier
VP Professional Dev.

Kim Sexton, Assoc. IIDA
VP of Membership

Dawn Ter Horst, IIDA, LEED AP
VP of Communications

Joan Bryant, IIDA
VP of G&L Affairs

Misty Chandler, Industry IIDA
VP of City Centers

Nicki Hellem, Assoc. IIDA, LEED AP
Associate Member Director

*David Harmon, Industry IIDA &
Marj Sparks, IIDA*
Industry Member Directors

*Nancy Wiersma Wright,
Industry IIDA, LEED AP*
Environmental Liaison

Myron Cromer, IIDA
Director of Student Affairs



WORDS FROM THE PRESIDENT, TONY ELLIOTT, IIDA, AIA

A lot has happened in the past few months, and I want to bring everyone up to date. I am writing this President's message from Benghazi, Libya. Yes, I am out of the country for an undetermined length of time. It is probably the shortest IIDA Indiana Chapter presidential term on record. I just want you to know that you are still in great hands with Amanda and Jennifer taking the helm. The rest of the Board is geared up to make 2010-2011 a great success. We had a Board retreat before I left the country, and we have lots of creative ideas for upcoming events. I am sure the IIDA membership will enjoy the various programs and some of our annual fun times.

My focus for the Chapter this year, was to build on educating the general public on "what is an interior designer?". The Indiana Interior Design Coalition was very successful in 2009 with the interior design legislation and today we have over 280 registered interior designers (R.I.D.) in the State of Indiana. With this momentum in place, we have already started developing partnerships with the Indiana Design Center in Carmel and we are planning joint events with the American Society of Interior Designers (ASID). As a combined voice, with others in the design community, we can educate the general public on why a registered interior designer is the best choice for their project.

I am blessed to have such an experienced and creative Board to handle the new year. I hope you will welcome all of our new and returning board members:

- Jennifer Patterson will be serving as the President-elect/Treasurer for 2010-2011. Jennifer has a great deal of experience on the Board and I feel very comfortable having her watch my back.
- Amanda Medlen will serve as Past President and will continue to further develop our Sponsorship program.
- Lee Boyland is continuing her term as Chapter Secretary. This past year, Lee put together a terrific Chapter submittal for the IIDA Chapter Awards program.
- Kim Sexton will be our VP of Membership. She will help track our current members and help to develop ways to acquire new members and retain existing members.
- This year we will have co-chairs for the Professional Development position. Lisa Ellingson and Erin Rossier are busy putting together monthly programs for the design community.
- Dawn Ter Horst will be the VP of Communications. She has done a great job getting info posted to Facebook and LinkedIn and sending out Tweets on Twitter. She has some exciting ideas on how to get more info out thru e-blasts and a new format for our newsletter. I can't wait to see what she will come up with next.
- Joan Bryant is new to the Board. She will be taking the office of VP of Government and Legislative Affairs. With the push to educate the general public on what an interior designer does, I am counting on Joan to help spread the word.
- Misty Chandler is also new to the Board. She has been a terrific golf outing chairperson. This year she is also taking on the task of being our VP of City Centers.

Editor - Dawn N. Ter Horst, IIDA, LEED AP
Contributors - Tanya Woodward, Melinda McGee, Brenda Gerst Capuano, Tony Elliott,

Kim Sexton, J'nai Stuller, Allison Bryant, Theresa Dury, and Nicki Hellem. If you have suggestions or would like to contribute articles, please contact dterhorst@csinc.net

Editors Comments- The IIDA Newsletter has a new look!!! We have been working hard on a new format with new techy features. We hope it is more user friendly and will be more of a benefit to you, our members! One of the new features is a one click web link to any topic we cover, from the Samantha's House tag sale image that will direct you to our website where you can find more information about the upcoming event, to the Legends IN Design logo that will direct you to the Indiana Interior Design Coalition's new website. There is also direct links to compose emails by clicking on the various email addresses mentioned. If you are not yet a connected to us on Linked-IN, Facebook or Twitter there are links to those as well. And as a special thank you to our sponsors...each of their logos will direct you to their web pages! As always we welcome your feedback and suggestions...and hope you enjoy the Fall 2010 Newsletter.

- Nicki Hellem is our Associate Member Director and has already put together new study sessions for the upcoming new NCIDQ tests.
- Marj Sparks and David Harmon will serve as our Industry Member Directors. Both of them have a great deal of Board experience with other organizations that they have participated in over the past few years. We are lucky to have them help with our Board.
- Nancy Wright is helping out another year as our Environmental Liaison. She has been planning study sessions for the new LEED exam and was very involved with last year's Building Green Symposium.
- Myron Cromer is our Director of Student Affairs. He is in contact with a number of local colleges and universities in order to strengthen our Chapter involvement with the students.

Many of the Board members have already been busy developing relationships between the IIDA Chapter and various community groups. In September, designers will be helping with the design of Samantha's House. This past September with the help of IndyHub, we were involved in the annual Oranje event (see article below).

We are all facing tough economic times and the Chapter is planning to bring as many CEU sessions and informative programs to our members, in order to make your financial commitment to the Chapter a worthwhile investment. We hope that you will take advantage of the various opportunities to serve the Chapter and the profession and meet new faces and develop new relationships. Networking is very important in these tough times and I am sure you will develop great friendships. Keep an eye on the IIDA Indiana Google Calendar for the upcoming events. Our goal is to have our monthly events on the third Wednesday of each month, so block out the third day of the third week on your Outlook calendar.



Student Members:

- Kendra Martin
- Victoria Pelly
- Taylor Valandingham
- Joan Dryer
- Alison Wallace
- Elise Carrico
- Lauren Deffner
- Rachelle Hoffman
- Alison Keck
- Terri Glaza

Associate Members:

- Hannah Arthur
- Dona Schnelle-Loftus

Industry Members:

- Steve Anderson (CDC Contract Flooring)



Board Picture taken at Walter Knabe's Studio in the IDC!
from left to right: Dawn Ter Horst, Tony Elliott, Nancy Wright, Jennifer Patterson, Kim Sexton, Nicki Hellem, Myron Cromer, David Harmon, & Lee Boyland





WE WANT YOUR FEEDBACK!!!

Let us know how IIDA Indiana Chapter is doing. Send your comments to: dterhorst@csinc.net

The deadline for submitting articles for the next issue is **November 12th, 2010**.



Who's Who & What's What

by Brenda Gerst Capuano

Who...

Stephanie Galt (KI & The Binford Group) and her husband Dave, welcomed their newly adopted baby girl Diana Kathryn on July 21st. Maregatti Interiors **Jennifer Worley** is expecting a new baby early next year. Congratulations to the newly engaged...**Susan Binford** of KI & The Binford Group, **Jackie Krukenberg** of Specified Lighting Systems and **Jamie Stringfield** with Maregatti Interiors. Last month, **Beth Kirkhoff** of Studio 3 Design welcomed her new baby girl, Isla Jane. **Melissa Hartman** recently joined the Schultz Marketing Group as the Design/Resource Consultant. **Tracy Koontz** will be joining Stemle & Associates as a new Sales Associate on October 18th.

What...

Congratulations to **Lauren Sylvester** with Pedcor Design for passing the NCIDQ Exam this past Spring! Additional congrats to the following people who just recently passed the NCIDQ exam: **Stephanie Ellis** (HM Design), **Mary Inchauste** (CSO Architects), **Tiffany Hauri** (CSO Architects), **Angela Jungbauer** (Techlite) and **Vanessa Ryan**. Kudos to **Carla Hill** with Business Furniture Corporation for



SHOP FOR A CAUSE

FURNITURE TAG SALE

SNEAK PREVIEW EVENT

October 21, 5:30 PM to 9:00 PM., Tickets start at \$15, Complimentary wine and cheese will be served

SALES EVENT

October 22, 9:00 AM - 2:00 PM, October 23, 9:00 AM - 2:00 PM, Free Admission

Indiana Design Center, 770 3rd Ave. SW Carmel, IN 46032



We've Moved!!!! - New Mailing Address

The IIDA Indiana Chapter has moved its mailing address to the new and exciting design center in the heart of Carmel, Indiana. The Indiana Design Center (IDC) is home to the State's professional design community and official trade partner of the IIDA Indiana Chapter. The IDC serves as one of the leading resources in the Midwest for fine traditional and contemporary residential and contract furnishings, fabrics, floor coverings, kitchen and bath products, lighting, architectural products, wall coverings and accessories.

Our new mailing address is:
[IIDA Indiana Chapter](#)

passing the EDAC (Evidence Based Design Accreditation and Certification) exam.

[Indiana Design Center](#)
IIDA Box #7
200 South Rangeline Road
Carmel, IN 46032



DID YOU KNOW?...

Celebrated interior designer Mark Hampton, was born in Plainfield, IN, attended DePauw University and worked at L.S. Ayres and Co. early in his career. He was famous for his work on the White House.



Click to view upcoming IIDA events on our Google Calendar!



A New iPhone Application
by Tony Elliott, IIDA, AIA

Our own IIDA Indiana Chapter President, Tony Elliott, announces the availability of Wall IT™ an iPhone application that enables architects, designers and "do-it-yourselfers" to calculate the amount of paint and/or wall covering needed to finish an interior space.

Wall-IT™ provides professional designers and "do-it-yourselfers" the ability to quickly calculate the amount of materials needed for a project. The application creates projects that are stored as active/inactive or complete projects. Each project has an unlimited number of rooms that can be stored within the project and can be reused at a later date. The application operates in either English or Metric units of measure. Wall IT™ allows the user to email results to suppliers, clients, or themselves.

"We have a number of app that we want to develop for the design community." said Tony Elliott, AIA, IIDA, and President of the Elliott Group. "We want to give designers or DIY's tools to help design and evaluate spaces. We want these tools to be available on the mobile phone, so it is in easy reach of any design professional. Our first app is a robust materials calculator that will make it easy for users to create accurate estimates for themselves and their clients."

Wall IT™ is available on the iTunes App Store for owners of iPhone, iPad, and iPod Touch. Look for more applications for the design community in the near future from the Elliott Group.



2010 HOLLYWOOD GOLF OUTING
by Theresa Dury

IIDA rolled out the red carpet for this year's golf outing. The Golf Club of Indiana once again graciously opened their course to over 100 designer and vendor golfers. The Hollywood film theme was complete with movie themed crazy holes and refreshment carts in addition to paparazzi running around the course.

Registration began at 11, and while people mingled they could dine on hot dogs, chips and margaritas or get their photos taken on the Red Carpet. The shot gun start began around 11:30, with the temperatures hovering around 90. A brief

shower did not dampen the spirits, but it did help heat things up for later in the day! It also made an interesting hair day for some.

To help the golfers take their mind off the heat many of the crazy hole and beer cart sponsors gave Oscar worthy performances. Golfers were entertained by the likes of Willy Wonka, Alice in Wonderland, Johnny Cash and the crew from Something about Mary.

Dinner was served and prizes raffled. All and all another successful outing. Thanks again to all the vendors and designers for their support of this event.

Click on the image to view photos from the event!



THANK YOU TO ALL OF OUR VENDORS FROM THE 2010 EVENT!!!

ORANJE

by Nicki Hellem

This year the IIDA Indiana Chapter was asked by IndyHub to partner with them for the design and construction of their lounge for Oranje. Oranje is an annual event to showcase the talent of local artists and musicians. It took place on Saturday, September 18th from 8:00 PM to 2:00 AM. The theme of our lounge was "Circling the City" that incorporated an interactive wall where participants could write the ways they enjoy our city or what they love about the city of Indianapolis. It was an incredible evening to see the local talent of artists and musicians as well as be a part of the creation of a space where people took time to relax, mingle and interact with design. We would like to thank IndyHub for this opportunity to help promote the arts. Our lounge wouldn't have come to life without the volunteers from IndyHub and our IIDA members (**Jessica Cook, Nicki Hellem, Dawn Ter Horst, Jae Park, Dainen Tolman, and Rebecca Dean**). Thank you to all of those who participated. And, we can't forget our sponsors and donors for the materials to create the lounge. These included **Business Furniture, MDC Wallcoverings, CM Buck & Associates, InterfaceFlor, OM Workspace, DesignTex, Maraham, Forbo, and Sensory Technologies.**



Our Lounge Space - "I Love ___ Lounge"

iDEA AWARDS

interior design excellence awards 2011

save the date

w h e n	February 25, 2011
w h e r e	JW Marriott
t i m e	7:00-8:00pm Cocktail Hour/View Projects 8:00-9:30pm Awards Presentation 9:30pm After Party
a t t i r e	Cocktail

Please bring spouses or significant others for an evening of fun and celebration!

The JW Marriott is currently accepting room reservations for the evening. For reservations, please visit www.marriott.com/indjw and include group code DESDESA in the "special rate" section of the reservation box.

Additional details to follow in upcoming invitation. Or contact Tanya Woodward at twoodward@officeworks.net for further information.



ASID | NCIDQ EXAMINATION PREP

WORKSHOP LEADER



Terry Rothgeb, ASID

[The American Society of Interior Designers](#) has long recognized the key role that the NCIDQ examination plays in design practitioners' career plans. Passage of this rigorous test signifies the hallmark of professionalism in the interior design community, and alerts the public to the expertise and experience of the designer who has met this challenge. To that end, ASID created the STEP program to provide a broad perspective of the issues and information pertinent to the NCIDQ exam.

IMPORTANT DATES

Registration Deadline
January 7, 2011

Workshop Dates
January 21-23, 2011

NCIDQ Examination
April 1-2, 2011

Registration
[Ready to Register](#)
ASID Members: \$325
Nonmembers: \$445

Terry Rothgeb, ASID

ABOUT THE WORKSHOP

The STEP workshop is periodically conducted nationwide and is comprised of 20 hours of instruction over a 2 1/2-day period. Participants have the opportunity to experience practice exams patterned after the newest NCIDQ and, with the guidance of experienced instructors, determine which areas require further preparation. Workshop participants are provided with comprehensive workbooks that includes practicum exercises and online multiple-choice exams similar to those in the NCIDQ exam. These practice tests are administered and thoroughly reviewed during the workshop.

Seek qualification. We'll help. It's your profession.

Thank you to all our sponsors this quarter!

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