





# NOVEMBER 2010 IIDA Winter Newsletter



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## WORDS FROM THE INTERIM PRESIDENT,

**AMANDA J. MEDLEN, RID, IIDA, LEED AP**

Wow, where has the year gone?!? As we are nearing the end of 2010, we are gearing up for our annual Sponsorship campaign. Sponsorship is a vital part of our organization, without it we would not be able to host our high quality programs and educational events throughout the year.

This year we have simplified our Sponsorship menu even further. There are five major levels of Sponsorship. Each level clearly lists all of the features and benefits you will receive. If you so desire, you may note which events and/or programs you are especially interested in sponsoring and the specific committees chairs will contact you and help you find the right fit for your Sponsorship dollars.

Our annual sponsorship campaign is the primary funding source for the IIDA Indiana Chapter. Our total sponsorship goal this year is \$50,000. Your contribution towards this goal is very important and greatly appreciated. Please consider sponsoring your local IIDA Indiana Chapter today!

## 2011 IIDA - INDIANA SPONSORSHIP PROGRAM

### INVESTOR PLUS      \$3,500 or more

- Company Name and Logo Recognition at all IIDA Events with business logo on table tents at all Programs.
- Listed as Investor Plus Sponsor with link to your website on IIDA Indiana Chapter Website and quarterly Newsletter.
- List your events on the IIDA Indiana Chapter Google Calendar.
- Display table at one Program to be set up near check in table and 5 minute presentation prior to seminar.
- Option to write a feature article for the IIDA Indiana Chapter Newsletter on a topic of your choosing **OR** 1 Free eblast per calendar year.
- 2 Free Admission Tickets to **ALL** IIDA Indiana Chapter 2011 Programs **and** Special Events (Golf Outing, IDEA Awards, and Holiday Party).

### INVESTOR              \$2,500

- Company Name at all IIDA Events on table tents at all Programs.
- Listed as Investor Sponsor with link to your website on IIDA Indiana Chapter Website and quarterly Newsletter.
- List your events on the IIDA Indiana Chapter Google Calendar.
- 2 Free Admission Tickets to **ALL** IIDA Indiana Chapter 2011 Programs **and one** Special Event (Golf Outing, IDEA Awards, and Holiday Party).

### DONOR                  \$1,500

- Company Name at all IIDA Events on table tents at all Programs.
- Listed as Donor Sponsor with link to your website on IIDA Indiana Chapter Website and quarterly Newsletter.
- List your events on the IIDA Indiana Chapter Google Calendar.
- 2 Free Admission Tickets to **ALL** IIDA Indiana Chapter 2011 Programs.

Editor - Dawn N. Ter Horst, IIDA, LEED AP  
Contributors - Amanda Medlen, Erin, Rossier,  
Tom Vriesman, Tanya Woodward, Melinda

McGee, Brenda Gerst Capuano, Tony Elliott, Kim Sexton, Allison Bryant, and Nicki Hellem. If you have suggestions or would like to contribute articles, please contact [dterhorst@csoinc.net](mailto:dterhorst@csoinc.net)

**Editors Comments-** It is hard to believe the Holidays are here (even though it feels like Spring outside!)! In our Winter Newsletter you will find the IIDA Holiday Party invitation for our annual event to Thank you, our Members! We are now accepting entries for the IIDA IDEA awards, which will be held in February, information below. Tanya Woodward and the planning team are working hard to make sure it will be a fabulous event, to be held at the new JW Marriott Hotel! Samantha's House team members are making lots of progress and will begin decorating the house around December 15th! If you would like to get involved in any of these wonderful events please let anyone with IIDA know! **Happy Holidays to all!**



**Student Members:**  
Elissa Decker

**Associate Members:**  
Kylie Suddarth

**Industry Members:**  
Laura Connell (OM Workspace)



**WE WANT YOUR FEEDBACK!!!**

Let us know how IIDA Indiana Chapter is doing. Send your comments to: [dterhorst@csoinc.net](mailto:dterhorst@csoinc.net)

The deadline for submitting articles for the next issue is **February 7th, 2011.**



**ALLY \$750**

- Company Name at all IIDA Events on table tents at all Programs.
- Listed as Ally Sponsor with link to your website on IIDA Indiana Chapter Website and quarterly Newsletter.
- List your events on the IIDA Indiana Chapter Google Calendar.
- 2 Free Admission Tickets to **one** IIDA Indiana Chapter 2011 Program.

**PARTNER \$500**

- Company Name at all IIDA Events on table tents at all Programs.
- Listed as Partner Sponsor with link to your website on IIDA Indiana Chapter Website and quarterly Newsletter.
- 2 Free Admission Tickets to **one** IIDA Indiana Chapter 2011 Program.

\*\*\* All Sponsorship Levels, listed above, have the option to purchase 'extra perks' from our ala carte Sponsorship menu posted on our Chapter website (<http://iida-indiana.org>) under the Sponsorship tab. Please click [here](#) for a printable Sponsorship Form.

**PLEASE LOOK FORWARD TO OUR SPONSORSHIP APPRECIATION EVENT IN THE FIRST QUARTER!!!**



**WHERE IN THE WORLD IS... TONY ELLIOTT???**

Our beloved IIDA President has started a blog for anyone that wants to keep up on his activities overseas!!! Click here to view: [www.caetripoli.blogspot.com](http://www.caetripoli.blogspot.com)

**2010 IIDA ANNUAL HOLIDAY PARTY**  
sponsored by  
**OMWorkspace**  
The premier contract furniture division of OfficeMax

Please join IIDA  
in celebrating the holidays  
at the  
**Indianapolis Zoo**  
on  
Friday, December 10, 2010  
at  
5:30pm

**SAVE THE DATE**

**RSVP or for more INFORMATION:**  
Please contact Erin Rossier, email: [erossier@cripe.biz](mailto:erossier@cripe.biz)



## Who's Who & What's What

by Brenda Gerst Capuano

### Who...

Congratulations to the newly engaged...**Jessica Cook** of Studio 3 Design. **Tracy Koontz** with Stemle & Associates became the wife of **Jason Holt** of Maregatti Interiors in September. Axis Architecture's **Ashley Fronterhouse (now Lee)** also tied the knot in September. **Cathy Watkins**, with Humanscale, and her husband just adopted a baby boy named Aiden Jeffrey Watkins. **Terin Jaggard** just joined Mitch Design. **Jae Park** recently started with Am Specialties and **McKenzie Swihart** is now with Carson Design.

### What...

Congratulations to **Barb Baker & Pat Shafer** who are new sales reps at Fine Line Furniture and to **Tracey Kesseens** who just joined Louisville Tile as Architectural Specifications Manager. **Mitch Design** will be moving into new digs at the Carmel Design Center. Welcome to our new Maharam representative **Amanda Gahimer**. Congratulations to **Scott McCoy** who will not be representing 3Form.

**DON'T FORGET TO RSVP** - for our LEED event by **November 29th** to [indy.iida@gmail.com](mailto:indy.iida@gmail.com)!!! Or contact Nancy Wright with questions at [nancy\\_wright@knoll.com](mailto:nancy_wright@knoll.com).

**Topic:** LEED v3 Changes to the Existing Programs & the New Testing Process **and** LEED Credential Maintenance: Making Sense of the CMP Requirements.

**Speaker:** Lynne McCarthy, LEED AP ID+C/USGBC, Detroit Chapter, Education Committee, LEED Exam Study Group Workshops/ Chairperson.

**3 Different LEED Workshops:**  
**Wednesday, Dec 1st @ 5:30pm**  
**Thursday, Dec 2nd @ 7:30am**  
**Thursday, Dec 2nd @ 11:30pm**

### THANK YOU TO OUR SPONSOR FOR THIS EVENT!!!

Thank you to our Sponsor for this even



### DID YOU KNOW?...

**Alexander Ralston**, who developed the original city plan for Indianapolis in 1821, had an image of that plat engraved on his gravestone. Buried in Indianapolis' Crown Hill Cemetery, Ralston was famous for assisting **Pierre L'Enfant** in the planning of our nation's capital, Washington, D.C.



**Click to view upcoming IIDA events on our Google Calendar!**



### DISCOVER, LEARN, CONNECT

by Tom Vriesman, IDC Director of Design Community Relations

The State of Indiana has a brand new design resource right here in our own backyard: The Indiana Design Center, located in Carmel's Arts & Design District.

#### Discover

The IDC is a place of discovery, a place to source the latest local, regional and national products all in a single location. Ultimately, over 20 showrooms coupled with 300+ design library resources will be available to the nearly 2,500 design professionals throughout the State. Through showrooms, free-standing kiosks and product binders, specification has never been easier or more convenient.

*Learn*

Whether it is a CEU course, a lecture by a design luminaire, or being inspired by design trends from around the world, the IDC is the place to stay current. Design lectures, new product introductions and business development seminars are just a few of the events being planned to continually inspire the design community.

*Connect*

The IDC is a physical and virtual hub connecting design professionals with each other and with the public through online portfolios, industry calendars, and links to trade organization websites. The IDC is the place to be seen. Connecting with potential clients is facilitated through a Designer-on-Call program that pairs public walk-in traffic with member designers enrolled in this offering.



To discover more about the Indiana Design Center, check out the blog at <http://IndianaDesignBlog.com> and new website launching this fall <http://IndianaDesignCenter.com>.



Indiana Design Center™



**THANK YOU TO EVERYONE THAT PARTICIPATED IN THE SAMANTHA'S HOUSE TAG SALE AND MINI - NEOCON EVENT!!!**

**And especially Dan Binford for organizing a great Mini-Neocon!**



**We were able to raise close to \$5,000 to decorate the house!!!**

**Click on the image to view photos from the event!**



Thank you to **Michael Firsich Photography** for supplying the photos!

# CALL FOR ENTRIES

## 2011

**The 5th Annual IDEA Awards are here!** This statewide design competition will be open to all new construction and/or renovations completed by an Indiana-based Interior Design or Architecture firm between July 1, 2008 and December 31, 2010 that fit into one of the categories listed to the left.

RESIDENTIAL AND MULTI-FAMILY DWELLINGS

HOSPITALITY, RETAIL, RESTAURANT, ENTERTAINMENT, MUSEUM

CORPORATE/COMMERCIAL

INSTITUTIONAL: EDUCATION, GOVERNMENT, LIBRARIES, ECCLESIASTICAL

HEALTHCARE AND ASSISTED LIVING

SUSTAINABLE DESIGN: ACHIEVING LEED CERTIFICATION

BUDGET DESIGN: DESIGN WITHIN A BUDGET OF \$40-75/SQ FT FOR NEW CONSTRUCTION AND \$40 OR BELOW FOR REMODEL.

**Each entry must be submitted electronically** on the IIDA Indiana Chapter website, <http://iida-indiana.org>. The official entry form, submission rules and judging criteria can be found under the IDEA Awards icon. The information that must be included is as follows:

- Completed official on-line entry form and Entry Fee:  
IIDA Members: \$150 for first project submitted  
Non-Members: \$250 for first project submitted  
Additional Entries: \$75 for each additional project submitted
- Recognition of (2) vendors
- Design Statement
- Floorplan(s) of project
- Minimum of four (4) and maximum of eight (8) 8"x10" color photographs
- For Sustainable Design: please provide a brief statement describing sustainable qualities of the project.
- For Budget Design: please provide a price per square foot for the project along with a statement describing the challenges of the project.

**The deadline for entries is Wednesday, December 22, 2010 at 3:00pm.** All winners will be announced at the IDEA Awards event to be held on February 25, 2011 from 7:00-9:30pm at the JW Marriott Hotel Downtown Indianapolis.

Questions, call Tanya Woodward at (317) 577-3557



The IIDA Indiana Chapter has been working closely with the local ASID Chapter to bring the STEP Workshop to Indianapolis this year. This workshop will be held at RJE Interiors, downtown Indianapolis, on January 21st through the 23rd. **In order to confirm that this workshop will take place, we need 10 participants by the end of the RSVP date of January 7th.** The IIDA Indiana Chapter Board has decided to help designers interested in this workshop by offering partial scholarships. Please attend the IIDA Holiday Party to enter to win a scholarship to help pay for the workshop! Any further questions can be directed to the Director of Associate Members, Nicki Hellem email: [nhellem@cripe.biz](mailto:nhellem@cripe.biz)



ASID | NCIDQ EXAMINATION PREP

**WORKSHOP LEADER**



**The American Society of Interior Designers** has long recognized the key role that the NCIDQ examination plays in design practitioners' career plans. Passage of this rigorous test signifies the hallmark of professionalism in the interior design community, and alerts the public to the expertise and experience of the designer who has met this challenge. To that end, ASID created the STEP program to provide a broad perspective of the issues and information pertinent to the NCIDQ exam.

### IMPORTANT DATES

Registration Deadline  
January 7, 2011



**Terry Rothgeb, ASID**

Workshop Dates  
January 21-23, 2011

NCIDQ Examination  
April 1-2, 2011

Registration  
[Ready to Register](#)  
ASID Members: \$325  
Nonmembers: \$445

**ABOUT THE WORKSHOP**

The STEP workshop is periodically conducted nationwide and is comprised of 20 hours of instruction over a 2 1/2-day period. Participants have the opportunity to experience practice exams patterned after the newest NCIDQ and, with the guidance of experienced instructors, determine which areas require further preparation. Workshop participants are provided with comprehensive workbooks that includes practicum exercises and online multiple-choice exams similar to those in the NCIDQ exam. These practice tests are administered and thoroughly reviewed during the workshop.

[Seek qualification. We'll help. It's your profession.](#)

# Thank you to all our sponsors this quarter!

## INVESTOR



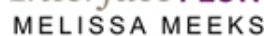
## DONOR



## ALLY



## PARTNER



## FRIEND





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